

Report on
Orientation Programme held for Amrit Interns
from Barabanki district, Uttar Pradesh



Venue: Krishi Vigyan Kendra, Barabanki, Uttar Pradesh

Date: 24 - 25, August 2022



Background

Indian Potash Limited (IPL) was established under the Indian Companies Act with the primary objective of import-handling, promotion, and marketing of potash throughout India. IPL is a significant player in various value chains and inputs, contributing to agricultural growth and the prosperity of farmers in India. IPL's field work has led to the acceptance of potash among Indian farmers, which was previously unknown to them.

As part of its Corporate Social Responsibility, IPL has gradually included activities focused on strategic spending and shared values. IPL strives to strike a balance between long-term social programs such as rural outreach, health improvement, and literacy initiatives, and areas like sustainability, productivity, and climate change.

The National Productivity Council of India (NPC), established in 1958, is an autonomous organization under the Department for Promotion of Industry & Internal Trade, Ministry of Commerce and Industry, Government of India. NPC conducts research in the field of productivity and provides consultancy and training services in various sectors, including industrial engineering, agri-business, economic services, quality management, human resources management, information technology, technology management, energy management, and environmental management.

IPL Centre for Rural Outreach (ICRO): ICRO was established by IPL as part of its Corporate Social Responsibility on March 17, 2022. NPC serves as the service provider for ICRO, assisting in the execution of projects.

About the Amrit Internship Program: The Amrit Internship Program is designed to provide hands-on experience to interns, exposing them to the real challenges faced in agriculture and rural development. It allows interns to apply their academic learning in real-life contexts, gain experience in their field, and acquire skills that will be valuable in their professional lives.

The objectives of the ICRO Amrit Internship Program are as follows:

- Promote productivity-related employment-enhancing vocational skills among youth and rural people.
- Create awareness about enhancing agriculture productivity.
- Create a network of youth entrepreneurs with skills to work in rural settings.
- Work towards improving knowledge resources on youth interface.
- Ensure environmental sustainability and conservation of natural resources.



The eligibility criteria for selecting interns include being a citizen of India with an Aadhar card, being at least 18 years old and not exceeding 40 years old, and having completed Class 12th, a diploma, or graduation. Preference is given to candidates with qualifications in agriculture or related sectors. The duration of the internship is three months.

To facilitate the program, an online application portal (www.icroamrit.npcindia.gov.in) has been developed and hosted on the NPC website. The program brochure was prepared and circulated to various stakeholders, industry partners, and educational institutions. E-learning modules for interns have been developed and hosted on the internship portal by NPC. The interns are required to go through these modules and complete an assessment questionnaire. The internship program combines e-learning with field-level exposure through NPC regional offices and IPL facilities across the country.

Orientation programs for the Amrit Internship Program is conducted at various locations depending upon the convenience of the implementing agency and the interns. These programs are designed to provide interns with guidance on the application process, interacting with farmers, completing questionnaires, accessing e-learning modules, and lectures by experts in agriculture practices, innovative technologies, government programs, and agri-startup and entrepreneurship.

This program aims to equip interns with valuable skills and experiences, making them more employable and promoting entrepreneurial ideas and opportunities. The interns' contributions during the program will provide valuable insights into practical field issues and the local agro-climatic scenario.

Amrit Internship programme for interns from Barabanki district

The Amrit interns were identified by IPL. The Orientation Programme was held at Krishi Vigyan Kendra Haidergarh, Barabanki, Uttar Pradesh on 24-25 August 2022 and the Programme Schedule is attached at **Annex-A**. 49 interns registered for the programme are as per details at **Annex-B**.



Release of Handbook on Amrit Internship Programme by Dr. Rajeev Ranjan, IAS (Retd.), Dr. Brijendra Singh, Vice Chancellor, ANDU A&T, Dr. U S Teotia, Chief Manager, IPL

The program began with a welcome speech by Mr. Dharmendra Talyan, Deputy Manager (Marketing) at IPL Lucknow, followed by the Lighting of Lamp Ceremony by esteemed guests including Dr. Bijendra Singh, Vice Chancellor of Acharya Narendra Dev University of Agriculture & Technology (ANDU A&T); Dr. Rajeev Ranjan, Director of ICRO; Prof. A.P. Rao, Director of Extension at ANDU A&T Kumarganj; and Dr. U.S. Teotia, Chief Manager at IPL New Delhi.



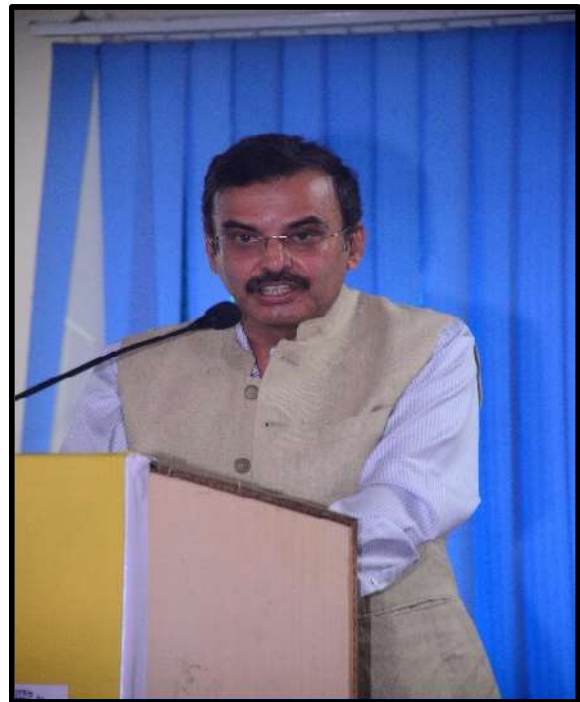
Mr. Ravi Agarwal, SRM, IPL alongwith KVK Haidergarh Scientists addressing the Interns at Barabanki

Mr. Ravi Aggarwal, Deputy General Manager at IPL Lucknow, delivered the opening address, welcoming all the dignitaries and highlighting the activities carried out by IPL and the role of ICRO in rural outreach.

Dr. Teotia, Chief Manager at IPL New Delhi, spoke about the role of ICRO, Indian Potash Limited, and the National Productivity Council. He provided detailed information about the Amrit Internship Program.

Prof. A.P. Rao, Director of Extension at ANDU A&T Kumarganj, and Dr. Bijendra Singh, Vice Chancellor of ANDU A&T, discussed the role of the University and their efforts in reaching out to farmers. They emphasized the importance of agriculture in the Indian economy, its resilience during the pandemic, and the need for sustainability, increased farm productivity, and adaptability to climate change.

Dr. Rajeev Ranjan, Director of ICRO, New Delhi, highlighted the role of ICRO and the recent initiatives taken for rural outreach. He explained that IPL and NPC have jointly established ICRO as part of their Corporate Social Responsibility, and the Amrit Internship Program is a unique opportunity for youth in rural areas. Dr. Ranjan mentioned the release of a handbook providing an overview of the internship program, registration steps for the online portal, access to e-learning modules, and collection of farmers' feedback. Each intern is expected to engage with 100 farmers during the internship period. The program aims to expose interns to valuable learning experiences, develop new skills, enhance employability, and promote entrepreneurial ideas and opportunities. The interns' contributions will provide firsthand insights into practical field issues and the local agro-climatic scenario.



**Address by Dr. Rajeev Ranjan, IAS, Retd.,
Director ICRO**

Several resource persons from KVK conducted sessions during the program. Dr. Sameer Pandey spoke about improving and advancing agricultural practices, Dr. Ashwini Kumar Singh focused on production technology for major horticulture crops, Dr. Shailesh Kumar Singh discussed the importance of nutrient management and soil health, and Dr. Rupan Raghuvanshi shared insights on doubling farmers' income.

Shri Ram Sharan Verma, a Padmashree Awardee farmer from Barabanki, addressed the interns and shared his best agricultural practices. The session was interactive, and the interns found it highly useful. Additionally, a field visit was organized for the interns to the demonstration plots. Dr. Rinki Chauhan from KVK Haidergarh conducted a session on plant protection techniques for field and horticulture crops. This was followed by an interaction with farmers and an experience-sharing session moderated by Shri Aggarwal, Deputy General Manager IPL, Lucknow and Dr. Teotia.

Dr Teotia discussed the details of "Amrit internship programme" and/ expectation with interns and farmers. Live demonstration session for interns on form fills (Questionnaire) with the help of farmers was taken by Mr. Ashish Kumar Verma, Assistant Director, NPC, HQ New Delhi. Amrit Internship program was successfully conducted with Valedictory by Mrs. Kritika Shukla, Deputy Director National Productivity Council & Nodal Officer for ICRO. The programme was well appreciated by all the dignitaries invited, farmers and interns.

Dr. Rinki Chouhan, Scientist KVK Haidegarh addressing Interns





KVK Barabanki field visit by ICRO team



Annex-A

IPL CENTRE FOR RURAL OUTREACH (ICRO)

ORIENTATION PROGRAMME FOR AMRIT INTERNS AND FARMERS MEET ON 24TH & 25TH AUGUST, 2022 AT KVK, HAIDERGARH, BARABANKI, UTTAR PRADESH

PROGRAMME

DATE/TIME	24.08.2022
09.30 AM – 10.30 AM	Registration of Interns and Breakfast
10.30 AM – 10.35 AM	Lighting of Lamp by Dr. Rajeev Ranjan, Director ICRO and other dignitaries
10.35 AM – 10.45 AM	Welcome by Shri Dharmendra Talyan, Dy Manager (Mktg.) IPL Lucknow
10.45 AM – 11.00 AM	Opening address by Shri Ravi Aggarwal, Dy General Manager IPL Lucknow
11.00 AM – 12 Noon	Address by Dr.U. S. Teotia, Chief Manager, IPL New Delhi Address by Prof.A.P.Rao, Director Extension, ANDU A&T, Kumarganj Address by Dr.Bijendra Singh, Vice Chancellor, ANDU A&T- Chief Guest Address by Dr. Rajeev Ranjan, Director ICRO, New Delhi
12 Noon – 12.45 PM	Improved/Advance Agriculture Practices by Dr. Sameer Pandey, KVK, Haidergarh
12.45 PM – 01.30 PM	Production Technology for Major Horticulture Crops by Dr. Ashwini Kumar Singh KVK, Haidergarh
01.30 PM – 02.15 PM	LUNCH
02.15 PM – 03.00 PM	Importance of Nutrient Management and Soil Health by Dr. Shailesh Kumar Singh, Senior Scientist & Head KVK, Haidergarh
03.00 PM – 3.45 PM	Doubling Farmers Income by Dr Rupan Raghuvanshi, KVK, Haidergarh
03.45 PM – 4.15 PM	TEA & REFRESHMENT
04.15 PM – 5.30 PM	Field visit and Q&A session Dr.M.B.Singh, KVK, Haidergarh
25.08.2022	
09.00 AM – 10.00 AM	Registration of Farmers/participants and Breakfast
10.00 AM – 01.00 PM	Plant Protection Techniques for field and horticulture crops by Dr. Rinki Chauhan, KVK, Haidergarh Interaction with farmers and experience sharing session to be moderated by Shri Ravi Aggarwal, Dy General Manager IPL Lucknow and Dr U S Teotia, Chief Manager, IPL New Delhi
01.00 PM - 02.00 PM	LUNCH
02.00 PM – 03.30 PM	Objectives and deliverables of Amrit Internship Programme
03.30 PM – 04.30 PM	TEA & REFRESHMENTS
04.30 PM – 05.00 PM	Hands on experience for Interns on filling the Questionnaire and interaction with the farmers – Session Dr U S Teotia, Chief Manager, IPL New Delhi
05.00 PM - 05.30 PM	Q&A session
05.30 PM – 05.35 PM	Valedictory Address by Smt. Kritika Shukla, Deputy Director, National Productivity Council & Nodal Officer for ICRO

LIST OF INTERNS REGISTERED IN THE PROGRAMME
(Sr.No.1 to 30 completed the programme successfully)

S.No	Application ID	Name	Mobile	Address	Email ID
1	20220800101	Subodh Verma	9005339988	Vill & Post Muradabad Dist. Barabanki -225301	subodh339988@gmail.com
2	20220800102	Abhishek Maurya	7355186778	Village bhanmau Post bhanmou Tahsil nawabganj - 225121	abhishekmaurya12884@gmail.com
3	20220800103	Kiran Singh	7518135338	Village chak mohammadpur post saadatganj dist barabanki-225206	ks8787819@gmail.com
4	20220800104	Aman Mishra	7395091813	Ranapur haidergarh barabanki -225124	mishraaman93910@gmail.com
5	20220800106	Saurabh Gupta	9670531789	VPO bansa Masauli Barabanki-225204	saurabh.guptabbk007@gmail.com
6	20220800107	Ankit Verma	8957205749	Makdumpur post gadiya district BARABANKI - 225003	guru1818381bbk@gmail.com
7	20220800111	Surya Kant	9044759402	V. P. O. Bansa-225204	surajgupta9044@gmail.com
8	20220800081	Pankaj Kumar	8953515237	Vill-Murli Ganj, Post-zaidpur,tah-Haidergarh,Disst-Barabanki.UP-225414	pankaj6287@gmail.com
9	20220800082	Shivam Verma	8318665442	Nyamatpur post sohawan Dis.barabanki -225120	shivamverma831866@gmail.com
10	20220800083	Vivek Kumar	7309096219	Village and post bishunpur block and tehsil fatehpur district barabanki-225301	alok9269@gmail.com
11	20220800084	Sikandar Lal	8115311243	Village Pure Basti Gosupur Post Bhikhara Haidergarh Barabanki Uttar Pradesh PIN 227301	sikandarlal205@gmail.com
12	20220800085	Abhishek Kumar	9450208551	Vill & Post - Barauli Jata Tahsil - Nawabganj Block - Banki Barabanki Uttar Pradesh -225122	abhishekkumarb1982@gmail.com

13	20220800087	Suraj Kumar	9621789523	Village Shobha Purva majre mediya Block Masauli Tehsil Nawabganj District Barabanki-225204	surajverma7339981@gmail.com
14	20220800088	Shiv Kumar	9839872750	VILLAGE NIBHA POST BHAYARABLOCK MASALI TEHSIL NAWABGANJDISTRICT BARABANKI-225204	kshiv7053@gmail.com
15	20220800089	Jitendra Kumar	6387252365	Village dhedha post inayatpur dist barabanki - 225119	jitendraawasthi929@gmail.com
16	20220800090	Nishant Jaiswal	9628835711	156A tamoli tola kursi barabanki uttar pradesh- 225302	jnishant662@gmail.com
17	20220800093	Brajkishor Verma	8858320824	Vill - Thakurpur Post - Danapur Shukla Tahsil - SirauliGauspur Block - SirauliGauspur Barabanki Uttar Pradesh-225207	monuvermabbk9450@gmail.com
18	20220800094	Pankaj Kumar	7054032618	Nyamatpur Himmatpur Majre Asdamaumau post office , Sohawan dist Barabanki- 225120	pankajkumar09081998@gmail.com
19	20220800095	Abhishek Verma	9451819291	VILLAGE BHIKHARI PURWA MAJRE KAMARPUR POST SATRIKH DISTRICT BARABANKI -225122	v.abhishek9291@gmail.com
20	20220800096	Suraj Kumar Yadav	9559204384	mahangu ka purwa post khwajapur trivediganj barabanki-225126	sy305977@gmail.com
21	20220800115	Pradeep Kumar	9198959259	VILL. SADULLAPUR POST. THORTHIYA RAMSANEHIGHAT BARABANKI 225405 UP	mauryapradeep4661@gmail.com
22	20220800124	Adarsh Kaushal	8090728346	q/624 kanoongoyan barabanki-225001	adarshgupta1807@gmail.com
23	20220800120	Jitendra Kumar	8009578014	Village jasmanda gadiya barabanki-225003	jitendrak31626@gmail.com
24	20220800129	Komal Gupta	9792503108	Haidargarh, thakurdwara 227301 Barabanki -227301	Kvaish170@gmail.com

25	20220800130	Sandeep Gupta	8574697420	Q/972-A QANOON GOYAN PHOTO WALI GALI BARABANKI -225001	sandeep81997@gmail.com
26	20220800131	Saurabh Verma	9260904673	Chilauki Barabanki Uttar Pradesh-225412	saurabhvermanic555@gmail.com
27	20220800080	Nitin Gupta	9795192630	Belhara, Teh-Fatehpur, Distt- Barabanki (UP)-225305	ng6375577@gmail.com
28	20220800079	Lalit Kumar	9616560010	Vill-bhanmou Post office - BHANMOW Tehsil-Nawabganj District - Barabanki -225121	shalumaurya247@gmail.com
29	20220800122	Mansi Gupta	8299437091	Thakurdwara haidargarh barabanki-227301	gmansi1213@gmail.com
30	20220800112	Sri Knat	7007654405	V&Po. Bansa Pin. 225204 Dist. Barabanki -225204	srikantbansa@gmail.com
31	20220800098	Shyamu Kumar	7800576070	Village.Godiya kher post.Bahrauli District.Barabanki Uttar Pradesh-225302	www.shyamukumar000@gmail.com
32	20220800099	Shravan Kumar	8429429628	Mouthari post aseni barabanki-225003	sheebuyadav342@gmail.com
33	20220800105	Nagendra Kumar Verma	9565204830	Atrora dhakauli somaiya Nagar Nawabganj BaraBanki Uttar Pradesh - 225123	nv3210468@gmail.com
34	20220800091	Shailendra Yadav	7897203247	Village _ Barawan, Post _ Kamela , tahsil _ Haidargarh , Jila _ Barabanki-225124	yadavsingh98116@gmail.com
35	20220800092	Rahul Singh	7268048248	Jondhi Kamela-227301	aniketpratapsingh1009@gmail.com
36	20220800113	Balram Singh	8009770630	Vill.jabrikala Post madhaupur black dewa tahshil Nawabganj district Barabanki -225003	balramsingh1587@gmail.com
37	20220800116	Akash Verma	6394665163	Village - Deeha rahimpur Post- Sidd our District- Barabanki Tahsil- Haidargarh-225413	akashsingh68583@gmail.com

38	20220800123	Sumit	9621411867	VILL. LOKHADIYA POST. THORTHIYA RS GHAT BBK 225405	sumit.chaurasiya9122@gmail.com
39	20220800108	Ankit Mishra	7081931311	Near forest office ranapur haidergarh barabanki - 225124	sibbu3832@gmail.com
0	20220800109	Rajesh Kumar	6387458684	Village shahpur baksoliya post khinjhna district Barabanki	rajesh6387458684@gmail.com
41	20220800125	Shivam Jaiswal	8840104571	Mohalla dhadhwarra Tikait nagar Barabanki-225415	rj9451819587@gmail.com
42	20220800127	Ashutosh Verma	9721233448	Vill Ahmad Nagar Post mittai Dist Barabanki Tahsil Haidargarh-225301	ashutoshverma765500@gmail.com
43	20220800119	Vipul Kumar Verma	7080452229	VILL KURAU LI POST HEAD POST OFFICE TEHSIL NAWABGANJ BARABANKI 225001	vipulverma84756@gmail.com
44	20220800078	Sandeep Kumar	7054358342	Vill. Dariyapur post sarsawan block Nindura district barabanki uttar pradesh- 225305	sandeepkumardp2021@gmail.com
45	20220800100	Arvind Kumar	8707665209	VILLAGE AND POST BARAIL NAWABGANJ BARABANKI-225001	arvindr3826@gmail.com
46	20220800126	Surya Narayan Maurya	8299240611	Vill-shivrajpur,po-bijapur,tah- haidergarh,dist-barabanki- 227301	snarayanhari024@gmail.com
47	20220800121	Ramesh Chandra	7380705731	Village Neemamau post paliya haidergarh barabanki u.p.-227302	ramesh.prateekchandra9936@gmail.com
48	20220800097	Himanshu Oo Jaysval	8299865551	Village. Basara post.kursi District. Barabanki Uttar pardesh-225302	himanshujaiswal@gmail.com
49	20220800128	Umesh Kumar	6394088370	Vill-shivrajpur,po-bijapur,tah- haidergarh,barabanki- 227301	Umeshkumarhgh@gmail.com