

Report on
Orientation Programme held for Amrit Interns
from Chhindwara district, Madhya Pradesh



Venue: Krishi Vigyan Kendra, Barabanki, Uttar Pradesh

Date: 17th -18th August, 2022 and 26 September, 2022



Background

Indian Potash Limited (IPL) was established under the Indian Companies Act with the primary objective of import-handling, promotion, and marketing of potash throughout India. IPL is a significant player in various value chains and inputs, contributing to agricultural growth and the prosperity of farmers in India. IPL's field work has led to the acceptance of potash among Indian farmers, which was previously unknown to them.

As part of its Corporate Social Responsibility, IPL has gradually included activities focused on strategic spending and shared values. IPL strives to strike a balance between long-term social programs such as rural outreach, health improvement, and literacy initiatives, and areas like sustainability, productivity, and climate change.

The National Productivity Council of India (NPC), established in 1958, is an autonomous organization under the Department for Promotion of Industry & Internal Trade, Ministry of Commerce and Industry, Government of India. NPC conducts research in the field of productivity and provides consultancy and training services in various sectors, including industrial engineering, agri-business, economic services, quality management, human resources management, information technology, technology management, energy management, and environmental management.

IPL Centre for Rural Outreach (ICRO): ICRO was established by IPL as part of its Corporate Social Responsibility on March 17, 2022. NPC serves as the service provider for ICRO, assisting in the execution of projects.

About the Amrit Internship Program: The Amrit Internship Program is designed to provide hands-on experience to interns, exposing them to the real challenges faced in agriculture and rural development. It allows interns to apply their academic learning in real-life contexts, gain experience in their field, and acquire skills that will be valuable in their professional lives.

The objectives of the ICRO Amrit Internship Program are as follows:

- Promote productivity-related employment-enhancing vocational skills among youth and rural people.
- Create awareness about enhancing agriculture productivity.
- Create a network of youth entrepreneurs with skills to work in rural settings.
- Work towards improving knowledge resources on youth interface.
- Ensure environmental sustainability and conservation of natural resources.



The eligibility criteria for selecting interns include being a citizen of India with an Aadhar card, being at least 18 years old and not exceeding 40 years old, and having completed Class 12th, a diploma, or graduation. Preference is given to candidates with qualifications in agriculture or related sectors. The duration of the internship is three months.

To facilitate the program, an online application portal (www.icroamrit.npcindia.gov.in) has been developed and hosted on the NPC website. The program brochure was prepared and circulated to various stakeholders, industry partners, and educational institutions. E-learning modules for interns have been developed and hosted on the internship portal by NPC. The interns are required to go through these modules and complete an assessment questionnaire. The internship program combines e-learning with field-level exposure through NPC regional offices and IPL facilities across the country.

Orientation programs for the Amrit Internship Program is conducted at various locations depending upon the convenience of the implementing agency and the interns. These programs are designed to provide interns with guidance on the application process, interacting with farmers, completing questionnaires, accessing e-learning modules, and lectures by experts in agriculture practices, innovative technologies, government programs, and agri-startup and entrepreneurship.

This program aims to equip interns with valuable skills and experiences, making them more employable and promoting entrepreneurial ideas and opportunities. The interns' contributions during the program will provide valuable insights into practical field issues and the local agro-climatic scenario.

Amrit Internship programme for interns from Chhindwara district, Madhya Pradesh

The Amrit interns were identified by IPL. The Orientation Programme was held at Krishi Vigyan Kendra, Seoni, Madhya Pradesh on **17 -18 August, 2022 and 26 September, 2022**. The Programme Schedule is attached at **Annex-A**. 82 interns registered for the programme are as per details at **Annex-B**.

Orientation Programme for interns under the Amrit Internship Programme of ICRO on 17-18 August 2022 at KVK Seoni, Madhya Pradesh

Dr N K Singh, Senior Scientist & Head and Dr K K Deshmukh, Senior Scientist from Krishi Vigyan Kendra, Seoni, Shri Morish Nath, Deputy Director, Agriculture Department, Government of Madhya Pradesh, Shri Sharma, RM-Marketing IPL and Sh. Ashish Verma, NPC were present during the lightening of lamp ceremony.



Dr. N K Singh, Head KVK, Seoni and Dr. KK Deshmukh, Senior Scientist, KVK addressing inaugural session

Regional Manager, IPL welcomed all the dignitaries on the dais with opening remarks and highlighted the activities being carried out by IPL for the nation. Dr N K Singh, Senior Scientist & Head and Dr K K Deshmukh, Senior Scientist from Krishi Vigyan Kendra, Seoni addressed the gathering and highlighted the role & activities of KVK.

Shri Morish Nath, DD, Agriculture Department, Seoni spoke about the various schemes of Government and the importance of adopting good agricultural practices.

Sh. Ashish Verma, Asst. Director, NPC spoke on the role of IPL Centre for Rural Outreach, Indian Potash Limited & National Productivity Council and explained in detail about the Amrit Internship Programme. He also discussed about the sustainable farming and highlighted the ecosystem relation with farming and productivity.



Shri Morish Nath, DD, Agriculture Department, Seoni being welcomed for the Orientation under Amrit Internship Programme

A short session on online registration was taken by Sh. Verma and Ms Nidhi, Programme Executive with live demonstration of the registration procedure. Dr Deshmukh, SS, KVK took detailed sessions on the "Importance of Nutrient Management & Soil Health" and "Good & Sustainable Agriculture Practices". The session was interactive and many interns cleared their doubts. Dr Singh, SS, KVK Seoni took the sessions on "Production Technology for Major Horticulture Crops" and "Avenues for Doubling Farmers Income". A field visit was organized for the interns in the demonstration plots.



Sh. Ashish Verma, AD, NPC addressing the Amrit Interns during two days programme

An interaction with farmer and experience sharing session was held. The details of Amrit Internship Programme and expectations from interns were discussed. Live demonstration session for interns on filling the questionnaire with the help of farmers was taken by Sh. Verma. This session was moderated by Shri Varun Shivhare, AMM, IPL.

Amrit Internship programme was successfully conducted with valedictory remarks by Ms Nidhi, PE and the programme was well appreciated by all the dignitaries invited, Farmers and Interns.



Group Photograph for the Orientation Programme organized at Seoni, M.P

Orientation Programme for interns under the Amrit Internship Programme of ICRO on 26 September, 2022 at KVK Seoni, Madhya Pradesh



31 students joined the Amit Internship Programme at KVK, Seoni. A one days orientation programme to train the selected Amrit Interns all girls, was held on 26 September, 2022 at Conference Hall, Krishi Vigan Kendra, Seoni. The main object of the programme was to promote Productivity related employment enhancing vocational skills among youth and rural people. The dignitaries who participated in these program were Shri Dr. A.K. Singh, Sr. Scientist and Dr. K.K. Deshmukh, Sr. Scientist, KVK has invited. participated in the function. The programme was organised by Mr. Varun Shivhare AAM, IPL, Jabalpur.



Annex-A

ORIENTATION PROGRAMME FOR AMRIT INTERNS AND FARMERS MEET ON 17 & 18 AUGUST, 2022 AT KVK, SEONI, MADHYA PRADESH

PROGRAMME

Date/Time	17.08.2022
09.30 AM – 10.30 AM	Registration of Interns and Breakfast
10.30 AM – 10.45 AM	Lighting of Lamp by dignitaries
10.45 AM – 11.15 AM	Welcome address by Shri Varun Shivhare, AMM, IPL
11.15 AM – 12 Noon	Role of IPL Centre for Rural Outreach and the Amrit Internship programme by Shri Asish Kumar Verma, Assistant Director, NPC Address by Shri Nitesh Sharma, Regional Manager, IPL
12 Noon – 12.45 PM	Importance of Nutrient Management and Soil Health by Dr.K.K.Deshmukh, KVK, Seoni
12.45 PM – 01.30 PM	Production Technology for Major Horticulture Crops by Dr.N.K.Singh, KVK, Seoni
01.30 PM – 02.15 PM	LUNCH
02.15 PM – 03.00 PM	Good and Sustainable Agriculture Practices by Dr.K.K.Deshmukh, KVK, Seoni
03.00 PM – 3.45 PM	Avenues for Doubling Farmers Income by Dr.N.K.Singh, KVK, Seoni
03.45 PM – 4.15 PM	Tea and Refreshment
04.15 PM – 5.30 PM	Field visit and Q&A session
	18.08.2022
09.00 AM – 10.00 AM	Registration of Farmers/participants and Breakfast
10.00 AM – 01.00 PM	Interaction with farmers and experience sharing session to be moderated by Shri Varun Shivhare, AMM, IPL
01.00 PM - 02.00 PM	LUNCH
02.00 PM – 03.30 PM	Details of the Amrit Internship Programme and expectation from Interns by Shri Asish Kumar Verma, Assistant Director, NPC
03.30 PM – 04.30 PM	Tea and refreshments
04.30 PM – 05.00 PM	Hands on experience for Interns on filling the Questionnaire and interaction with the farmers – Session to be moderated by Shri Varun Shivhare, IPL and Shri Asish Kumar Verma, Assistant Director, NPC
05.00 PM - 05.30 PM	Q&A session
05.30 PM – 05.35 PM	Valedictory Address by Smt. Nidhi Singh, Programme Executive,

Annex-B

LIST OF INTERNS REGISTERED IN THE PROGRAMME

(Sr.No.1 to 71 completed the programme successfully)

S No.	Application ID	Name	Address	Mobile	Email ID
1.	20220800008	Amit Kumar Malvi	Lalbag pg college road near hanuman tempal ward no 8 chhindwara MP	9009205171	amitmalvi726@gmail.com
2.	20220800009	Ramesh Vishwakarma	ward no.08 sanjay nikunj chourai chhindwara	8827859550	Rameshviswakarma8827@gmail.com
3.	20220800010	Anil Chandrawanshi	Gram Umariya Somji, post Jhilmili, Block chourai, Chhindwara, Madhya Pradesh	9893538700	anilchandrawanshi606@gmail.com
4.	20220800011	Neelesh Gautam	47/3 narbada nagar mal gujar parisar ke piche gohalpur chitranjandas ward jabalpur	9691870312	neelesh.gautam50@gmail.com
5.	20220800012	Nilesh Digarse	At post kamthi, tehshil Mohkhed Dist chindwara, Madhyapradesh	7225053628	chintupawar93@gmail.com
6.	20220800013	Arpit Raghuwanshi	Ward.03 gram siras post sankh teh. Chand chhindwara (mp)	9630267167	arpitraghuwanshi9630@gmail.com
7.	20220800017	Nishant Raghuwanshi	Ward-1, singodi, post-parsoli, teh-chand, chhindwara(M.P)	7489279772	nishantraghuwanshi9772@gmail.com
8.	20220800018	Shubham Shivhare	Mochi Oli nai sadak Lashkar Gwalior	9630303392	shubhamshivhare590@gmail.com
9.	20220800021	Anupam Singh Raghuwanshi	Ward no 03 gram bhamni tura tehsil chand district Chhindwara Madhya Pradesh	9770046221	anupam7049@gmail.com
10.	20220800022	Rohit Kumar Vishwakarma	Word no.8 sanjye nikunj chourai chh.mp	9826327588	viswhakarmarohit@gmail.com
11.	20220800025	Pankaj Pawar	Anand nagar chhabri kala ,tehsil Umreth , chhindwara Madhya pradesh	6263406493	pp5161067@gmail.com
12.	20220800026	Gurudayal Usrethe	At_Ner_Post_Jamuniya_Dist_Chhindwara_Block_Chhindwara	9685502656	usrethegurudayal@gmail.com
13.	20220800027	Shubham Markam	Markam dhana post umariya isra Dist. Chhindwara M.P.	6268863253	shubhammarkam765@gmail.com
14.	20220800028	Tulsi Pawar	Ward no. 19 dhana umreth diss. Chhindwara M.P. - 480441	7000774312	tulsi pawar80@gmail.com
15.	20220800029	Sheetal Shivhare	558, Chhaniyapura, Jhansi khas, Jhansi, Uttar Pradesh-284002	9793161480	sheetalshivhare1@gmail.com
16.	20220800030	Arun Pawar	At.-damuamal po.+teh-umreth dist. Chhindwara (m.p.)-480441	7566721614	pawararun978@gmail.com
17.	20220800031	Saket Shivhare	KATRA colony, old shivpuri SHIVPURI, MADHYA PRADESH-473551	7000115116	saketshivhare.9@gmail.com
18.	20220800034	Rahul Shivhare	Ward no 37 Kamala ganj ab road kalar bag shivpuri m.p-473551	9425429735	rahulshivhare735@gmail.com
19.	20220800035	Pradhyumn Shyamkar	Gram chargao post umahar jila Chhindwara mp-480110	8357004451	pradhyumn00@gmail.com

20.	20220800036	Santram Verma	Ward No 1 Chichganw, Machagaghora, Chhindwara, Madhya Pradesh-480001	9589691923	santram.cwa1989@gmail.com
21.	20220800037	Krishnam Sharma	Bilanda, block- chourai,district-chhindwara - Bilanda, block- chourai,district-chhindwara	9303346657	anuj78554@gmail.com
22.	20220800039	Rajendra Goutam	Chourey muhlla ward8 gunji damoh mp-470771	9174120481	goutamrahul637@gmail.com
23.	20220800044	Puspender Sharma	Gram Kalyani Post Tekanpur. Dabra.. Gwalior.. M. P- 475005	6267017850	Sharmapuspender47@gmail.com
24.	20220800045	Shivkumar Chouriya	At post bankshera tehcil chourai dist Chhindwara M.P -480110	9179172904	shivchouriya29@gmail.com
25.	20220800048	Ashutosh Sharma	At salkhni post binjhara thel chourai dist chhindwara- 480115	8103099112	aashasharma887@gmail.com
26.	20220800049	Rakesh Malvi	Mukam aamta Post jhilmili Tahsil chaurai , district Chhindwara-480001	8839318543	rakeshmalvi267@gmail.com
27.	20220800050	Sunil Chandrawanshi	Mankadehi kalan Blok_ parasiya Dist_ chhindwara mp -480001	9302398182	Sunilchandrawanshi655@gmail.com
28.	20220800052	Hemant Raghuwanshi	Word no14 kherghat post tap thesil chand chhindwara mp- 480110	9893472826	raghuhemant393@gmail.com
29.	20220800057	Shubham Mishra	Seoni Madhya Pradesh Bhroganj-480661	9131156611	dgptshub@gmail.com
30.	20220800062	Rajendra Uikey	Ghat parsiya umariya isra Chhindwara Madhya Pradesh -480001	9754193897	rajendra2018uikey@gmail.com
31.	20220800063	Navneet Sharma	Binanada post Binjhawara Disst. Chhindwara M.P.-480115	6266682957	navneet977070@gmail.com
32.	20220800066	Vipin Bahadur Raghuwanshi	Ward- 09 meghdon Chhindwara, Madhya Pradesh-480110	8120160019	Raghuwanshivipin957@gmail.com
33.	20220800067	Vijay Kumar Sharma	Gaon Machiwada, Tehsil Chouri, Chhindwada, Madhya Pradesh-480115	8109420896	Arya0707sharma@gmail.com
34.	20220800068	Niranjan Chandrawansi	Mohagaon, Khut Pipariya, Chhindwara, Madhya Pradesh-480115	6262739365	chandrawansiniranjan9@gmail.com
35.	20220800070	ISHWAR YADAV	WARA NO 15 NEWTON CHIKHALI KALAN PARASIA CHHINDWARA MP-480557	6261642424	isweryadav513@gmail.com
36.	20220800064	Sangeet Raghuwanshi	Bamhanitura post gumgaon District chhindwara-480110	8817103285	raghuwanshisangeet99@gmail.com
37.	20220800033	Navin Sharma	At salkhni.post bunjhara telh chourai dist chhindwara- 480115	9713984715	ns780585@gmail.com
38.	20220800023	Yash Raghuwanshi	Word no 1 singodi Post - parsoli Tehsil- chand District chhindwara -480115	6265811169	raghuwanshiyash64@gmail.com
39.	20220800065	Likeshgoswami	Dhanora gosai jhilmil chaurai Dist. Chhindwara M.P.-480001	9340091748	likeshgoswami39@gmail.com
40.	20220800046	Rambabu Kashyap	Sarr gho ghorawari post samaswara T chourai D. Chhindwara M. P-480115	9179869598	rambabukashyap567@gmail.com
41.	20220900132	Prajya Tomar	RAK Campus Indore Ichhawar Road House No G- 20 Sehore-466001	7067702039	prajyatomar6@gmail.com

42.	20220900133	Vaishnavi Sanodiya	Behind Yogiraj Tokise, Kasturba Ward Seoni 480661	6264623132	vaishusanodiya2000@gmail.com
43.	20220900134	Akanksha Patel	151 Vridavan Vihar Badgaon Bhila Road Khandwa Mp-450001	6265578351	patelakankshapatel0000@gmail.com
44.	20220900135	Sheetal Gadge	Gram Bhawaniteda Post Bhogoteda District Betul 460001	8269435417	sheetal2018gadge@gmail.com
45.	20220900137	Madhu Markam	Hno. 648 Punjabi Muhalla Ranjhi, Jabalpur (M.P.)-482005	8959215784	madhumarkam279@gmail.com
46.	20220900138	JAISHREE PATIDAR	Sadar Bazar Village Shivpur District Ratlam-457001	7909574168	jayapatidar790@gmail.com
47.	20220900139	Nandini Mandloi	Near Aasharam Bapu Ashram 56 Kamdhenu Park Indore-452001	7447027967	naina2511rajput@gmail.com
48.	20220900140	Shristi Tiwari	Near Water Tank Shastri Ward Bina Dist Sagar-470113	7723849800	tshristi418@gmail.com
49.	20220900141	Neetu Baghel	Village - Kagpur, Post - Ghadla, District - Vidisha - 464001	6263514322	neetubaghel9926@gmail.com
50.	20220900142	Varsha	Kadod Kalan Dhar (M.P.) - 454665	7470972360	varshadhakad3@gmail.com
51.	20220900143	Shivani Parmar	Dev Nagar Colony ,Jhagariya Road ,Shore (M.P.)-466001	7247567855	shivaniparmar962@gmail.com
52.	20220900144	Kranti Singh	Gram -Ghuidadar, Post - Damehri Tahsil-Pushprajgarh District -Anuppur M.P.-484881	6265566214	singhkranti42@gmail.com
53.	20220900145	Mansi Khadipure	Behind Sanghi Brother's Parwati Nagar, Parasia Road, Partala, Chhindwara (M.P.)-480001	8839472761	mansikhadipure@gmail.com
54.	20220900146	Lalita Mourya	Gram Moripura Teh. Gandhwani District Dhar-454446	9755626769	lalita199703@gmail.com
55.	20220900147	Shivani Waskel	17 Jahaj Mahal Ward No 03 Budi Mandu Dhar Madhya Pradesh -454010	7024651616	shibaniwaskel655@gmail.com
56.	20220900148	Arti	V Mahudiya P Kalwar B Kannod D Dewas Mp 455332	8770786260	artimeena73@gmail.com
57.	20220900149	Urmila Rajput	Gram Biram Pipliya Post Kortikalan Tehsil Narsingharh District Rajgarh-465667	7489711317	urmila2000rajput@gmail.com
58.	20220900150	Mahima Sanodiya	Lamta(Bakhari), Seoni MP-480661	8103250144	sanodiyamahima01@gmail.com
59.	20220900151	Anjali Siroriya	Sunil Kumar Siroriya Near Tehaseel, Patowapura, Betul	8435414149	anjali.siroriya@gmail.com
60.	20220900120	Deepanjali Gupta	Village- Barauli Takuran, Post -Jawa District - Rewa (M.P.)-486223	7805934961	santoshgupta66922@gmail.com
61.	20220900121	Tamanna Rakeshiya	Ward No.10 Bail Bazar Gud Mandi Chourai Disit-Chhindwara -480115	9516647121	tamanna.rakeshiya@gmail.com
62.	20220900122	Rupali Koshti	R1no883, Ekta Colony, Bineka Road, Bineka, Badi Kheri, Mandla -481661	7089995355	www.rkkoshti16@gmail.com
63.	20220900124	Ishita Shrivastava	B-7 Anushree Vihar Colony Damoh Naka Shanti Nagar Jabalpur-482002	9424863171	shrivastavaishita2@gmail.com
64.	20220900125	Anjali Dubey	Shubh Nagar Colony,Narsinghpur,Madhya Pardesh, India-487001	9131229156	ad493440@gmail.com

65.	20220900126	Roshnee Shivle	Village -Bodhgoan,Post Bhanbarad District -Khargone (M.P.)-451111	6268228289	roshnee2895@gmail.com
66.	20220900127	Teena Dakiya	Ward No 01, Devjhiri colony ,sendhwa, Barwani Madhya Pradesh.-451666	7746081939	teenadakiya03@gmail.com
67.	20220900128	Shruti Bhalave	Ward no. 1 Siddharth Nagar budhi balaghat MP -481001	7722965580	shrutibhalave@gmail.com
68.	20220900129	Dolly Singh Thakur	Vill, ludhani, post heerapur, teh pawai, ludhani panna 488446 MP	9929024382	imdollithakur@gmail.com
69.	20220900130	Vaishnavi Dixit	Housing board colony parasia road Chhindwara -480001	9406741509	vaishnavidixit2210@gmail.com
70.	20220900131	Sonal Rajurkar	Village -godhni Post-mangona khurd Tehsil-multai District -betul -460665	9301282732	sonalrajurkar9922@gmail.com
71.	20220900136	Ayushi Patil	Pataleshwar ward no.19 , Annapurna gaali no.4 , chhindwara, Madhya Pradesh -480001	8827835454	patilayushi57@gmail.com
72.	20220800014	Neeraj Singh Raghuvanshi	Word no 11 at post sarna	9893179008	choudheryneraj@gmail.com
73.	20220800015	Mayank Shivhare	Near shiv mandir talkiz, kalar bagh A B road shivpuri m.p.	9516769556	mayankshivhare002@gmail.com
74.	20220800016	Vikash Shivhare	Kalar bag kamla ganj shivpuri	9425765750	VIKASSHIVHARE07@gmail.com
75.	20220800019	Shreet Sharma	Pataleshwara Mandir ke pass Chhindwara	7000316903	shreetsharma600@gmail.com
76.	20220800020	Aditya Sharma	Ward no. 19 Pataleshwar mandir wisdom public school ke pass	7748010925	adityasharma774801@gmail.com
77.	20220800040	Pradeep Dehariya	At.post teh.chand dist.chhindwara-480115	6268615222	dehariyapradeep8@gmail.com
78.	20220800042	Rajkumar Batti	Ward no. 7 Khairwara diss. Chhindwara MP-480001	8827822141	rajkumarbatti948@gmail.com
79.	20220800043	Sanju Varma	Ward no 5, Pipariya kala, khamra, Chhindwara Madhya Pradesh-480111	7879862431	sv749272@gmail.com
80.	20220800054	Jayram Vishwakarma	Ward no 08 at. Post Gopalpur Chourai Gopalpur chhindwara madhya Pradesh -484155	7828100020	jayramwishwkarma@gmail.com
81.	20220800041	Shubham Dehariya	At.post sankh teh.chand Chhindwara mp -480115	6267320121	dehariyas216@gmail.com
82.	20220800047	Akash Yadav	Post Markahandi Tehshil Chourai Dist chhindwara Mp-480001	8305318472	akashyadav74744@gmail.com