

SUSTAINABILITY CONCLAVE

On Productivity & Green Growth



July 20, 2009



Hyderabad

Organiser



IPL Centre
for Rural Outreach



NATIONAL PRODUCTIVITY COUNCIL



Partners



100th Anniversary
IIM
100th Anniversary



Network India



भारत 2009 INDIA

Abstract

IIM Visakhapatnam, along with the National Productivity Council, DPIIT, MoC&I, GoI, the United Nations Global Compact Network India and India Potash Limited as the industry partner, organised the 'Andhra Pradesh Sustainability Conclave' on the topic of 'Productivity and Green Growth' at the IIM Visakhapatnam Permanent Campus at Gambheeram on April 20, 2023.

The conclave addressed sustainability issues to promote green growth for a productive and sustainable future. The event featured renowned speakers, including Shri Sundeep K Nayak, IAS, Director General, National Productivity Council. The keynote address at the event was delivered by Shri Ratnesh Jha, Executive Director, UNGCNI. Shri K D Bhardwaj, Director & Group Head - Environment and Climate Action, NPC, delivered the technical presentation on the topic.

On the sidelines of the event, IIM Visakhapatnam signed an MOU with the UNGCNI to promote sustainability and the United Nations Sustainable Development Goals in the industrial hub of Visakhapatnam.

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INTRODUCTION

India adds a trillion dollars to its economy every three years. It is poised to become a five trillion dollar economy very soon. Twin challenges accompany this scorching rate of economic growth. Firstly, extending the economic opportunities for all sections of society in a country with a growing and diverse population such as India. Secondly, addressing the environmental pressures, which, if left unaddressed, will undermine the economic growth plans of the country.

Green Growth is seen as a solution to the above problems and consequently is imperative for exploiting the economic opportunities presented to us. Green growth means fostering economic growth and development while ensuring that natural assets continue to provide the resources and environmental services on which our well-being relies.

To foster green growth, investment and innovation are essential to underpin sustained growth and create new economic opportunities. Green growth should not be looked upon as a replacement for sustainable development. Instead, it provides a practical and flexible approach for achieving concrete, measurable progress across its economic and environmental pillars while taking complete account of the social consequences of greening the growth dynamic of economies. The focus of green growth strategies is ensuring that natural assets can deliver their full economic potential sustainably. That potential includes providing critical life support services – clean air and water and the resilient biodiversity needed to support food production and human health. Natural assets are not infinitely substitutable, and green growth policies take account of that.



Figure 1: Senior Academicians exchanging views on the side-lines of the event

To discuss some of these issues, a Sustainability Conclave was recently organised in Andhra Pradesh. The Indian Institute of Management Visakhapatnam, along with the National Productivity Council, DPIIT, MoC&I, GoI, the United Nations Global Compact Network India and India Potash Limited as the industry partner, organised the 'Andhra Pradesh Sustainability Conclave' on the topic of 'Productivity and Green Growth'. The conclave was held at the IIM Visakhapatnam on 20th April 2023 from 10.00 to 13.00 hrs.

This conclave brought together practitioners, policymakers, academicians, and researchers to discuss ways in which green growth could ensure enhanced productivity without compromising the country's economic growth targets. Consequently, some of the topics discussed included 'Sustainability Opportunities, Challenges and Way Forward' along with the 'Green Vision of Andhra Pradesh and Green Mechanism for Sustainable Development'.



Figure 2: Senior Academicians along with the Dignitaries on the side-lines of the event

The conclave addressed sustainability issues and promoted green growth for a productive and sustainable future. The event featured renowned speakers, including Shri Sundeep K Nayak, IAS, Director General, National Productivity Council. The keynote address at the event was delivered by Shri Ratnesh Jha, Executive Director, UNGCNI. Shri K D Bhardwaj, Director & Group Head - Environment and Climate Action, NPC, delivered the technical presentation on the topic. The special address on the occasion was provided by Dr C V Chalapati Rao, Professor Emeritus, Andhra University.

THE ORGANISERS

The main organisers of the Andhra Pradesh Sustainability Conclave were the National Productivity Council in collaboration with the IPL Centre for Rural Outreach and India Potash Limited as the Industry partner. The Indian Institute of Management Visakhapatnam was the host in partnership with the United Nations Global Compact Network India. We provide a brief profile of each of the stakeholders below:

National Productivity Council

The National Productivity Council of India (NPC) was established in the year 1958. It is an autonomous organisation under the Department for Promotion of Industry & Internal Trade, Ministry of Commerce and Industry, Government of India. Besides undertaking research in the area of productivity, NPC has been providing consultancy and training services in areas of Industrial Engineering, Agri-Business, Economic Services, Quality Management, Human Resources Management, Information Technology, Technology Management, Energy Management, Environmental Management etc., to the Government and Public & Private sector organisations. NPC is a constituent of the Tokyo-based Asian Productivity Organisation (APO), an Inter-Governmental Body of which the Government of India is a founding member. Shri Sundeep Kumar Nayak, IAS is the current Director General of the National Productivity Council.

IPL Centre for Rural Outreach

With an objective to foster rural outreach and capacity development of farmers and youth, India Potash Limited (IPL) has joined hands with the National Productivity Council (NPC), an apex organisation established in 1958 under the Ministry of Commerce & Industry, Govt of India, to generate awareness and consciousness on productivity across the country by providing solutions for improving productivity and competitiveness through different services, namely consultancy, training, action research, evaluation studies etc.

IPL has established IPL Centre for Rural Outreach (ICRO) with the involvement and technical expertise of NPC as part of its Corporate Social Responsibility and has launched ICRO Amrit Internship Programme focused on youth productivity for prosperity.

India Potash Limited

Indian Potash Limited (IPL) is a major player in multiple value chains and inputs in the agricultural sector. The evolution of IPL started sometime before the seeds of the 'Green Revolution' got sown in the bed of Indian Agriculture. Indian Potash Limited was incorporated under Indian Companies Act with the objective of import-handling, promotion and marketing of Potash in the entire country.

IPL constantly works towards agrarian growth and farmers' prosperity. The dedicated field work of IPL has led to the acceptance of potash across India, which was unknown to Indian farmers earlier. IPL has a vast network, and its services are coordinated by 15 Regional Offices in various State capitals. This has bestowed an enviable status on IPL to take any agri input or service literally at the doorstep of farmers in the six lakh villages across the country, thereby enabling their growth and development.

Indian Institute of Management Visakhapatnam

The Indian Institute of Management Visakhapatnam (IIMV) belongs to the prestigious IIM family of business schools. It is a new generation IIM, set up by the Government of India in September 2015. The Indian Institutes of Management Act 2017 declares IIMs as Institutions of National Importance. IIMV is being mentored by the Indian Institute of Management, Bangalore, to attain standards of global excellence in management, management research, and allied areas of knowledge. IIM Visakhapatnam is currently located in its temporary, but with a state-of-the-art facility in the salubrious Andhra University campus in the 'City of Destiny', Visakhapatnam. The Institute has set up its permanent, full-fledged, world-class campus on approx. 230 acres of land in the (relative) vicinity of the upcoming green-field international airport, about 25 kilometres from the city campus. IIMV has developed cutting-edge pedagogy & online classroom infrastructure, considering the current pandemic. It is equipped with the latest digital technologies; our state-of-the-art classrooms are designed to spark innovative ideas and collective brainstorming. Participants will engage in a dynamic exchange of knowledge and ideas assisted with HBS case studies and experience-sharing.

Global Compact Network India

Global Compact Network India (GCNI), the Indian Local Network of the United Nations Global Compact (UNGC), New York, is the first Local Network globally to be established with full legal recognition. As the UNGC local arm, GCNI has been acting as a country-level platform in providing a robust platform for Indian businesses, academic institutions and civil society organisations to join hands for strengthening responsible business practices. The organisation is driven to propagate the 10 Principles in areas of Human Rights, Labour, Environment and Anti-corruption, all of which provide a standard ethical and practical Framework for Corporate Responsibility. Apart from these 10 principles, they also espouse the 17 'Sustainable Development Goals (SDGs)' adopted in September 2015 by all 195 Member States of the United Nations, including India, to end extreme poverty, fight inequality and injustice, and protect our planet- understood and interpreted by businesses around the world, regardless of size, complexity or location.

ABOUT THE EVENT

The 'Sustainability Conclave' on the topic of 'Productivity and Green Growth' was conducted at the IIM-Visakhapatnam on 20th April 2023 at the IIM Visakhapatnam permanent campus at Gambheeram. The conclave aimed to promote sustainability goals and green growth project.

Registration & Networking

The event saw wide participation from corporates, research scholars and academicians from all over Andhra Pradesh. The event started with registration and networking over a cup of coffee.



Figure 3: Participants Networking Prior to the start of the event



Figure 4: The registration desk getting ready to welcome the guests



Figure 5: Participants Networking Prior to the start of the event



Figure 6: Participants Networking Prior to the start of the event

The participants received a small kit during the registration process as a memento from the event.



Figure 7: Participants registering before the start of the event



Figure 8: Participants registering before the start of the event



Figure 9: The Selfie booth near the registration desk



Figure 10: The dignitaries arriving prior to the start of the event

Inauguration



Figure 11: The dignitaries seated on the dais prior to the start of the event

The guests Shri Rajeev Ranjan, IAS (Retd.), Director - ICRO (NCP), Shri Sundeep Kumar Nayak, Director General, (NCP), Shri KD Bhardwaj, Director and Group Head - Environment and Climate Action (NCP), Shri Ratnesh Jha, Executive Director, UNGC - Network India, Dr. CV Chalapati Rao, Prof Emeritus Andhra University College of Engineering were welcomed by the Director IIM Visakhapatnam Prof. M. Chandrashekhar with a bouquet of flowers.



Figure 12: Prof M Chandrasekhar, Director IIMV welcoming the Chief Guest Shri Sundeep Kumara Nayak (IAS), DG-NPC with a bouquet of flowers



Figure 13: Prof M Chandrasekhar, Director IIMV welcoming the Shri Rajeev Ranjan, IAS(Retd), Director-ICRO, with a bouquet of flowers



Figure 14: Prof M Chandrasekhar, Director IIMV welcoming the Shri Ratnesh Jha, ED-UNGCNI, with a bouquet of flowers



Figure 15: Prof M Chandrasekhar, Director IIMV welcoming the Dr. CV Chalapati Rao, Prof Emeritus Andhra University College of Engineering, with a bouquet of flowers

Following the custom, the dignitaries started the conclave by lighting the traditional lamp. Director IIM Visakhapatnam, Prof Chandrasekhar, accompanied the dignitaries on the dais to light the lamp.



Figure 16: The dignitaries lighting the traditional lamp before the start of the event

Welcome Address



Figure 17: The dignitaries with the traditional lamp

Prof M Chandrasekhar delivered the welcome address. He welcomed all the participants to the event. He mentioned that this was a prestigious event and signified the commitment of IIM Visakhapatnam to environmental and sustainability value systems. He reiterated that these value systems were central to all the activities at IIM Visakhapatnam – be it research, education, or consultancy.

He further elaborated that as proof of its commitment, IIM Visakhapatnam had gone out of its way to make the new campus a Green Rating for Integrated Habitat Assessment (GRIHA) 5 star rated campus. As such the campus was net zero on carbon, water, and energy. IIM Visakhapatnam was only the 3rd IIM to have this rating.

Furthermore, IIM Visakhapatnam was also a signatory of the Principles of Responsible Management Education (PRME). As such the institute was committed to teach and propagate the UNGC principles and the Sustainability Development Goals to all its students.

Prof Chandrashekhar highlighted some salient features linking economics and environment to sustainable development. He further covered topics like balanced and stakeholder capitalism which focuses on renewable energy. Recalling the teachings of John Elkington and Rebecca Henderson, he stated that doing well and doing good are not mutually exclusive. As such paying adequate attention to environment is must in today's time. He also reminded the audience of the speech by the Hon'ble Prime Minister of India Shri Narendra Modi ji at the TERI

Sustainable Development Summit, where he stressed that environmental sustainability can only be achieved through climate justice.

He also touched upon the issue of care and concern for the future. Since population wise, India has surpassed China, it is natural that the energy requirements of India will rise exponentially in the future. He stated that we must ensure the welfare of this large population. Denying energy requirement to this large population was not an option.



Figure 18: Prof M Chandrashekar, Director IIM Visakhapatnam delivering the welcome address



Figure 19: A section of the audience during the event

Special Address

The special address on the occasion was delivered by Dr C V Chalapati. Dr Rao has over four decades of impactful research and academic experience. He is a Professor Emeritus at the Andhra University College of Engineering Visakhapatnam. Dr Rao was earlier the Chief Scientist at the National Environmental Engineering Research Institute, Nagpur. He has been a National Education Policy Advisor and has led several international and national projects. Dr Rao is also a social entrepreneur and activist. He is associated with an organisation for mentally challenged children, as a psychotherapist and counsellor.

Dr Rao, recalled on his decades of experience with the government, and shared his experience on how he overcame the challenges he faced in sustainable projects which took place in NCR region, Damodar Valley, and six districts of West Bengal. He added "Basic resources need to be maintained without affecting the core environment." He stressed on the importance of lifecycle analysis and capacity based development planning.



Figure 20: Dr. CV Chalapati Rao, Prof Emeritus Andhra University College of Engineering delivering the special address

MoU Signing

The Visakhapatnam region is a crucible of innovation and industry; entrepreneurship & enterprise. On this special occasion, IIM Visakhapatnam and the UNGCNI signed an MoU to work together in improving sustainability and the UN SDGs in the industrial hub in and around Visakhapatnam. On behalf of IIM Visakhapatnam Prof Chandrasekhar signed the documents while Shri Ratnesh signed the documents on behalf of UNGCNI.



Figure 21: Shri Ratnesh, ED-UNGCNI and Prof Chandrasekhar, Director IIM Visakhapatnam signing the MoU for partnership between the two institutions



Figure 22: Shri Ratnesh, ED-UNGCNI and Prof Chandrasekhar, Director IIM Visakhapatnam signing the MoU for partnership between the two institutions

Key Note Address

The keynote speaker at the event was Shri Ratnesh Jha. Shri Ratnesh Ji is a development professional with more than three decades of experience in India working on the design and development of large-scale development projects in India. He is presently working as the Executive Director of UN Global Compact Network India. Before this, he was a Senior Fellow at the National Institute of Public Finance and Policy and was associated with the Small Industries Development Bank of India. Ratnesh Ji is also the recipient of the prestigious British Chevening as well as the University Grants Commission Fellowship.

The keynote speaker Shri Ratnesh Jha, gave a brief summarization of UNGCNI two-decade-old initiative which covers 10 sets of principles along with SDGs goals. He shared that around 550 companies from India and overall, 20,000 companies were already engaged in creating an ecosystem collectively for better growth of environmental aspects.

During his speech he touched upon the motivation for signing the MoU with IIM Visakhapatnam. The objective was to create an ecosystem for sustainability in Visakhapatnam where collective action could be initiated. Ultimately the vision was to make the entire industrial base in and around Visakhapatnam net zero. He stressed that UNGCNI regularly engages with the main stakeholders, i.e., business, corporates, consumers, as well as institutes such as IIMs and IITs which are the key collaborators. UNGCNI also engages with students who would become business leaders tomorrow.

Ratnesh ji reminded the audience about Agenda 2030. It was a call by the United Nations for people, planet and prosperity. Right now we were at the midpoint for achieving the goals set in the Agenda. Unfortunately, Corona and the Ukraine conflict had put back all the progress made so far. So the role of all stakeholders had become all the more critical in the limited time ahead. He warned that the warning of the environment had become deafening and sustainability is at the core of human resilience. He stressed that as stakeholders we must realise what is in the range within which earth can rebuild and we have to work within it.



Figure 23: Shri Ratnesh Jha, ED-UNGCNI delivering the keynote address

Thematic Presentation

Shri K D Bhardwaj, Director and Group Head, Environment and Climate Action, NPC delivered the thematic presentation on the occasion. He started by giving a brief introduction on the National Productivity Council of India (NPC), which provides consultancy and training services in several areas like Energy and Environmental Management, etc., to the Government and Public and Private sector organizations.

He then went on to define productivity and green growth. He majorly emphasized on carbon emissions of India and other countries, and the precautionary measures to reduce it. He stressed on the rising temperature levels and the loss in productivity in various industries due to it. He emphasised on using electric vehicles in order to become net zero emission nation.



Figure 24: Shri K D Bhardwaj, Director & Group Head, Environment and Climate Action, NPC delivering the thematic presentation



Figure 25: The audience listening with rapt attention to Shri K D Bhardwaj, Director & Group Head, Environment and Climate Action, NPC as he delivers the thematic presentation

Address by Chief Guest

The Chief Guest of the event was Shri Sundeep Kumar Nayak ji. Shri Nayak is a 1988 J&K cadre IAS officer. He is currently the Director General of the National Productivity Council, Department for Promotion of Industry, and Internal Trade. Shri Nayak has several Master's degrees from IIT Kharagpur, London School of Economics, as well as Monterey Institute of International Studies, California. He has had a long and illustrious career at the Centre and States. In the recent past, Shri Nayak was the Managing Director of the National Cooperative Development Corporation



Figure 26: Chief Guest Shri Sundeep Kumar Nayak (IAS), DG-NPC, interacting with the audience

The chief guest Shri Sundeep Kumar Nayak, reiterated the commitment of NPC towards sustainability. He informed the audience that the organisation had recently partnered with the premier fertilizer company IPL to create the IPL Centre for Rural Outreach or ICRO. This outreach initiative had started with corporates in the Government Sector followed by the Private Sector participation. In a short span they were able to reach out to top 1000 corporates with their message on ESG. NPC was also helping corporates to fulfil the mandate of SEBI regarding the ESG reporting. In a further step, NPC and ICRO had now reached out to Academia and this was the fourth talk in this series across the country. Through these measures, they endeavoured to start a movement on productivity and green growth in the country.

Shri Nayak mentioned that there were numerous opportunities for green funding in the present environment. He mentioned the RBI green grants, which provided access to finance at much cheaper rates than was available earlier for the cause. It has helped to reduce the cost of capital

for green initiatives. However, what was needed was trained manpower to harness this potential. Accordingly, he emphasized the need for teaching green finance courses in business schools like IIM Visakhapatnam.

He shared how the concept of sustainability development was started from industries and now gradually had shifted to the field of academics. He added that there was an urgent need to control environmental degradation, or the consequences will be extremely severe. He appreciated few private companies such as ITC and Tata Group over their initiatives of green farming.

Speaking on the occasion, Sundeep K Nayak, IAS, DG-NPC reminded the gathering that “the Government of India has committed to reaching its non-fossil energy capacity to 500 GW by 2030, meeting 50 per cent of its energy requirements from renewable energy by 2030, reducing total projected carbon emissions by one billion tonnes from till 2030, reducing the carbon intensity of its economy by less than 45 per cent and achieving the target of Net Zero by 2070.”



Figure 27: Chief Guest Shri Sundeep Kumar Nayak (IAS), DG-NPC, interacting with the audience

In his presentation, Shri Nayak reminded the audience about ‘Lifestyle for Environment’ or LiFE, which was declared by Hon'ble Prime Minister Narendra Modi in Glasgow on the side-lines of COP26 as indicative of all-inclusive green growth improving the standard of living. He further added that green growth was possible only through sustainable practices, resource efficiency and renewable energy sources. Green growth envisions a future with environmentally sustainable and equitable economic development, resource security, a healthy environment (air, water, and land), and restored ecosystems with rich ecology and biodiversity.

Summing up

Dr Rajeev Ranjan ji provided the final observations, summing up the event and thereafter moderated the question-and-answer session. Dr Ranjan is a 1985 batch officer from Tamil Nadu cadre. He holds Postgraduate degrees from IIM Ahmedabad and London School of Economics, as well as a Doctorate in Management. He has had long and distinguished career in the State Government as well as at the Centre. He was Special Secretary (Revenue) to the Govt. of India – GST Council; Secretary Government of India, in the Dept. of Fisheries and later, the Chief Secretary to the Govt. of Tamil Nadu. Thereafter he was Senior Policy Advisor at the National Cooperative Development Corporation. Currently, he is the Director of the IPL Centre for Rural Outreach (ICRO).

Dr Ranjan in his speech lamented that we as humans are increasingly attuned to working in a crisis mode. This has become part of human nature. It is only when something threatens us that we try and respond. The climate crisis has also reached this stage. He gave the example of climate and temperature. He reminded the audience that it was growing extremely hot with each passing year. The loss of productivity due to heat was as much as 4.5% of GDP. Many sectors of the economy such as construction, agriculture are adversely affected due to it.



Figure 28: Dr Rajeev Ranjan, Director-ICRO summing up the event

He also reminded the audience about the wisdom prevalent in the old history and civilization of India. All Indians since childhood, have been taught to respect nature. The protection

preservation of nature, earth, is paramount in our value systems. Unfortunately, however the harmony between life and nature has been disrupted in our search for materialistic needs. To resolve this conflict, we must revisit our old ways of thinking to find solutions. For too long poverty in the country was blamed for underdevelopment and sustainability was ignored. He emphasized that the time had come to understand that both issues are interrelated and should be worked together.

Further Shri Rajeev Ranjan, Director of ICRO, shared that harmony has been disrupted because of the conflict arising in the economic and environmental sectors. He further mentioned PM Narendra Modi's initiative of 'Mission LiFE' (Lifestyle For Environment), that focuses on renewable energy and climate protection.

He quoted Chanakya "Small drops of water when they come together become a pond" to emphasize that good deeds and wealth they add up gradually. He requested everyone to get involved at an individual level. This awareness should not be restricted to only the conference, but the discussion should be carried forward at the dinner table on a daily basis. Small deeds and value systems such as 'switching off lights when not in use' must be inculcated among youngsters.

The session was followed by a Q&A round with the participants.



Figure 29: One of the participants asking a question to the panellists



Figure 30: Shri Sundeep Kumar Nayak, DG-NPC answering one of the queries from the audience



Figure 31: Prof Amit Chakrabarti delivering the vote of thanks



Figure 32: Prof M Chandrasekhar, Director-IIM Visakhapatnam presenting a memento to Shri Sundeep Kumar Nayak (IAS), DG-NPC as a token of gratitude



Figure 33: Prof M Chandrasekhar, Director-IIM Visakhapatnam presenting a memento to Dr Rajeev Ranjan (IAS-Retd), Director-ICRO as a token of gratitude



Figure 34: Prof M Chandrasekhar, Director-IIM Visakhapatnam presenting a memento to Shri Ratnesh, ED-UNGCNI as a token of gratitude



Figure 35: Prof M Chandrasekhar, Director-IIM Visakhapatnam presenting a memento to Dr C V Chalapati Rao as a token of gratitude

PRESS COVERAGE

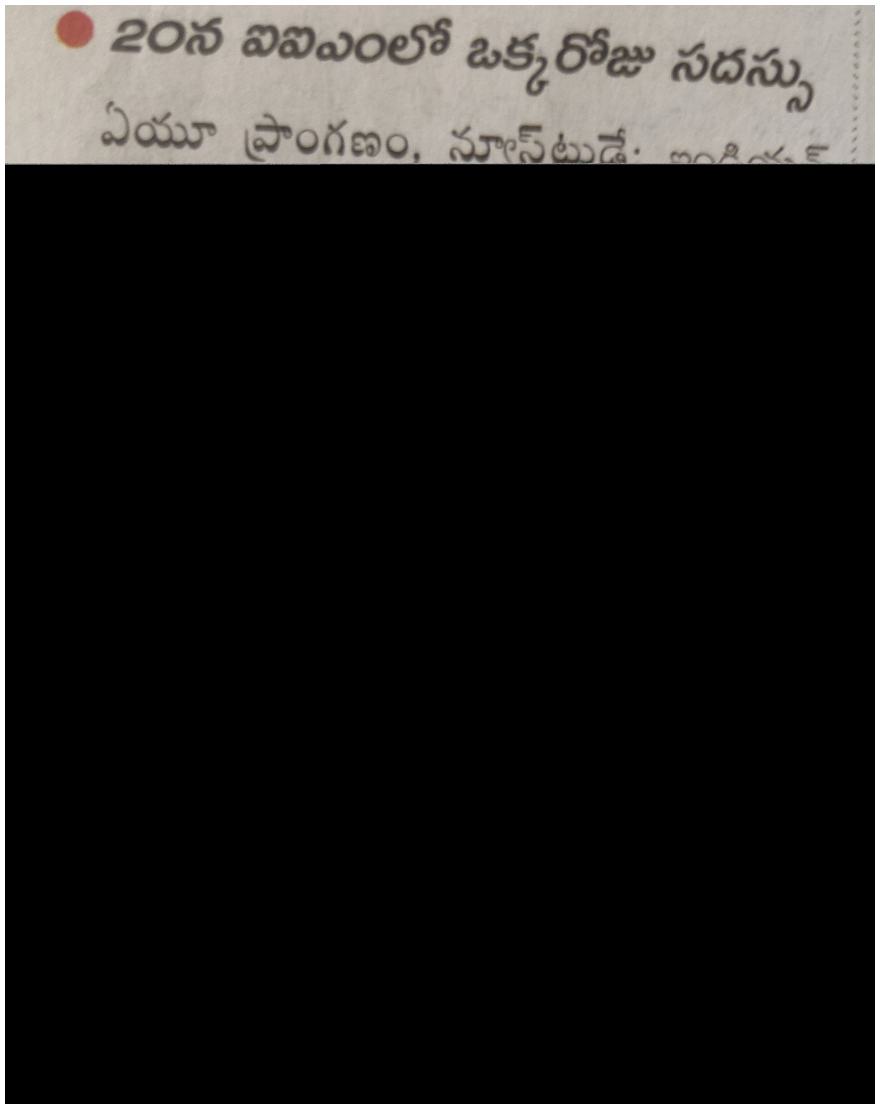
The event was widely covered in both the local as well as the national media. The event was also publicised on social media. The event was webcast live on YouTube. Apart from this, pre-registered candidates also viewed the event on the Zoom platform telecast live. The web link for the YouTube live streaming is as follows:

[Andhra Pradesh Sustainability Conclave - YouTube](#)

Pre-event Coverage

Excerpts of some of the selected pre-event coverage in the media are as follows:

News titled IIMV conducts one day programme Sustainability Conclave on productivity and green growth on 20th April 2023 in the Eenadu Newspaper of 19th April 2023.



News titled IIM Vizag to host sustainability conclave on April 20 in the Times of India Newspaper of 19th April 2023.

IIM Vizag to host sustainability conclave on April 20 - Times of India

19/04/23, 10:43 AM

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IIM Vizag to host sustainability conclave on April 20

TNN | Apr 18, 2023, 07:46 PM IST



Visakhapatnam: The National Productivity Council of the Union ministry of commerce and industry and Indian Institute of Management Visakhapatnam will organise the 'Sustainability Conclave on Productivity and Green Growth' at IIM Visakhapatnam on April 20. Indian Potash Limited (IPL) is supporting the conclave as an industry partner.

The Union government committed to reach its non-fossil energy capacity to 500 GW by 2030 and ultimately achieve net zero emissions by 2070. "Lifestyle for Environment" or LiFE, as declared by Prime Minister Narendra Modi in Glasgow on the sidelines of COP26, is indicative of all-inclusive green growth. According to

experts, this can only be possible only through sustainable practices, resource efficiency, and renewable energy sources.

Green growth envisions a future with environmentally sustainable and equitable economic growth, resource security, healthy environment, and restored ecosystems with rich ecology and biodiversity. According to experts, productivity and green growth issues are highly relevant to the state of Andhra Pradesh.

The conclave will address sustainability issues and promote green growth for a productive and sustainable future.

The conclave will be chaired by National Productivity Council director general Sundeep K Nayak. It will also be addressed by ICRO director Rajeev Ranjan, IIM Vizag director Prof M Chandrasekhar, UNGCNI executive director Ratnesh Jha, professor emeritus at Andhra University College of Engineering Dr CV Chalapati Rao, and NPC Environment and Climate Action director KD Bhardwaj. The event promises to be an informative and engaging platform for all participants to understand the importance of aligning business goals with sustainability and green growth and blending it with the way people do their businesses.

Post-event Coverage

Excerpts of some of the selected post-event coverage in the media are as follows:

News titled IIM Vizag organises conclave in the Hindu Newspaper of 21st April 2023.

IIM Vizag organises conclave

The Hindu Bureau

VISAKHAPATNAM

IIM Visakhapatnam, along with the National Productivity Council and other industry partners, organised 'Andhra Pradesh Sustainability Conclave' on 'Productivity and Green Growth' at its campus at Gambheeram on Thursday.

The conclave addressed sustainability issues to promote green growth for a productive and sustainable future.

IIM Visakhapatnam signed an MoU with the UNGCNI to promote sustainability and the United Nations Sustainable Development Goals in the industrial hub of Visakhapatnam.

News titled IIM Vizag holds ‘Andhra Pradesh Sustainability Conclave’ in the Hans India Newspaper of 21st April 2023.

IIM Vizag holds ‘Andhra Pradesh sustainability conclave’

- IIM-V signs a MoU with the UNGCNI to promote sustainability and the United Nations Sustainable Development Goals in the industrial hub of Visakhapatnam
- The event featured renowned speakers, including Sundeep K Nayak, director general of the National Productivity Council

HANS NEWS SERVICE
VISAKHAPATNAM

IIM Visakhapatnam organised ‘Andhra Pradesh sustainability conclave’ on the topic of ‘productivity and green growth’ at the IIM-V’s permanent campus at Gambheeram here on Thursday.

The conclave held along with the National Productivity Council, DPIIT, Ministry of Commerce and Industry, the United Nations Global Compact Network India

and India Potash Limited as the industry partner addressed sustainability issues to promote green growth for a productive and sustainable future.

The event featured renowned speakers, including Sundeep K Nayak, director general of the National Productivity Council. The keynote address at the event was delivered by Ratnesh Jha, executive director, UNGCNI. KD Bhardwaj, Director & Group Head - Environment and Climate Action, NPC, delivered the technical presentation on the topic.

On the sidelines of the event, IIM-V signed a MoU with the UNGCNI to promote sustainability and the United Nations Sustainable Development Goals in the industrial hub of Visakhapatnam.

Speaking at the event, Director IIM-V Chandrasekhar emphasised that the event signified the commitment of the institution towards environmentally

oriented and sustainable value systems. “These value systems are central to everything we do – be it research, teaching, or consultancy,” he informed.

Sharing his views occasion, Sundeep K Nayak, DG-NPC reminded the gathering that the Government of India is committed to reaching its non-fossil energy capacity to 500 GW by 2030, meeting 50 percent of its energy requirements from renewable energy by 2030, reducing the carbon intensity of its economy by less than 45 per cent and achieving the target of net zero by 2070.” In his presentation, KD Bhardwaj reminded the audience about ‘Lifestyle for Environment’ or LiFE on the sidelines of COP26 as indicative of all-inclusive green growth improving the standard of living. He further added that green growth was possible only through sustainable practices, resource efficiency and renewable energy sources.



Experts and invitees at the ‘Andhra Pradesh sustainability conclave’ organised by IIM-V in Visakhapatnam

News titled IIM Vizag holds ‘Andhra Pradesh Sustainability Conclave’ in the Eenadu Newspaper of 21st April 2023.



ఐఐఐఎంలో ప్రత్యేక సమావేశం

ఏయూ ప్రాంగణం, న్యూస్ టుడే : నేషనల్ ప్రొడక్టివిటీ కౌన్సిల్, డి.పి.ఐ.ఐ.టి, ఎం.ఓ.సి అండ్ ఎల్, జి.ఓ.ఎల్ యునైటెడ్ నేషన్స్ గ్లోబల్ కాంపాక్ట్ నెట్ వర్క్ ఇండియా, ఇండియా పొటాష్ లిమిటెడ్(ఐ.పి.ఎల్)లతో కలిసి పరిశ్రమ భాగస్వామిగా ఐఐఐఎంలో ‘ఆంధ్రప్రదేశ్ సస్టైనబిలిటీ కాన్ క్లెవ్ నిర్వహించింది. ఉత్పాదక, స్థిరమైన భవిష్యత్తు కోసం హరిత వృద్ధిని ప్రోత్సహించడానికి సమావేశంలో వక్తలు ప్రస్తావించారు. కార్యక్రమంలో నేషనల్ ప్రొడక్టివిటీ కౌన్సిల్ డైరెక్టర్ జనరల్ సందీప్ కె.నాయక్, సహా ప్రఖ్యాత వక్తలు పాల్గొన్నారు. యు.ఎన్.జి.సి.ఎన్.ఐ. ఎగ్జిక్యూటివ్ డైరెక్టర్ రత్నేష్ రూఝా, ఐఐఐఎం సంచాలకులు ఆచార్య ఎం.చంద్రశేఖర్, కె.డి.భరద్వాజ్ తదితరులు మాట్లాడారు.



కార్యక్రమంలో ఐఐఐఎం సంచాలకులు ఆచార్య ఎం.చంద్రశేఖర్, వర్తితరులు

News titled IIM Visakhapatnam organises the Andhra Pradesh Sustainability Conclave in the Times of India Newspaper of 21st April 2023.

IIM Visakhapatnam organises the Andhra Pradesh sustainability conclave - Times of India

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IIM Visakhapatnam organises the Andhra Pradesh sustainability conclave

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Visakhapatnam: Indian Institute of Management-Visakhapatnam (IIMV) hosted the 'Andhra Pradesh Sustainability Conclave'. IIMV conducted the conclave at its permanent campus in Gambheeram. It was organised in collaboration with the National Productivity Council of the Union ministry of commerce and industry, the United Nations Global Compact Network India, and India Potash Limited as the industry partner. The conclave, which was conducted on the topic of 'productivity and green growth', addressed sustainability issues to promote green growth for a productive and sustainable future. The event featured renowned speakers, including National Productivity Council director general Sundeep K Nayak.

The keynote address at the event was delivered by NCGNI executive director Ratnesh Jha. NPC Environment and Climate Action director KD Bhardwaj gave a technical presentation on the topic.

On the sidelines of the event, IIM Visakhapatnam signed an MOU with the UNGCNI to promote sustainability and the United Nations sustainable development goals in the industrial hub of Visakhapatnam.

IIM Vizag director Prof M Chandrasekhar said that the event signified the commitment of IIM Visakhapatnam towards environmentally oriented and sustainable value systems. "These value systems are central to everything we do – be it research, teaching, or consultancy," said Prof Chandrasekhar.

NPC director general Sundeep K Nayak said that the Union government is committed to taking its non-fossil energy capacity to 500 GW, meeting 50 percent of its energy requirements from renewable energy, and reducing total projected carbon emissions by one billion tonnes from till 2030. "This will ultimately take the country towards achieving net zero emissions by 2070," said Nayak.

In his presentation, NPC Environment and Climate Action director KD Bhardwaj spoke about 'lifestyle for environment' or LIFE, which was declared by Prime Minister Narendra Modi in Glasgow on the sidelines of COP26. "The all-inclusive green growth will improve the standards of living. Green growth will only be possible through sustainable practices, resource efficiency, and renewable energy sources. Green growth envisions a future with environmentally sustainable and equitable economic development, resource security, a healthy environment, and restored ecosystems with rich ecology, and biodiversity," said Bhardwaj.



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THE PARTICIPANTS

The Andhra Pradesh Sustainability Conclave witnessed widespread and enthusiastic participation from the Corporate, Academic and Research community in and around Visakhapatnam.

A website for registration of participants was created a week before the event. As invite mailers and brochures were sent out for interested participants, the website saw a rapid rate of registration. Given below are details of the registered participants both online and on-campus.

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CONCLUSION

Overall, the event was an informative and engaging platform for policymakers, researchers, academics, and industry leaders to come together and discuss sustainable solutions for productivity and green growth.



Figure 36: Group Photograph with a section of the participants at the end of the event