

## Report

Productivity Week Celebrations on the theme  
“Productivity, Green Growth and Sustainability:  
Celebrating India’s G20 Presidency” by Local  
Productivity Councils

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**12<sup>th</sup> – 18<sup>th</sup> February, 2023**

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**Organised by National Productivity Council**  
**Sponsored by IPL Centre for Rural Outreach**  
**(ICRO)**



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## **Productivity Week Celebration on Theme "Productivity, Green Growth and Sustainability: Celebrating India's G20 Presidency" by 16 LPCs during the year 2023**

### **Background**

National Productivity Council (NPC), set up in 1958 by the government of India as an autonomous organization, now under DPIIT, Ministry of Commerce & Industry, Gol has been in the forefront of the productivity movement in India. Its recent contributions for the enhancement of productivity in MSME sector has been tremendous. Besides undertaking research in the area of productivity, NPC has been providing consultancy and training services in areas of Industrial Engineering, Agri-Business, Economic Services, Quality Management, Human Resources Management, Information Technology, Technology Management, Energy Management, Environmental Management etc., to the Government and Public & Private sector organizations. NPC is a constituent of the Tokyo-based Asian Productivity Organisation (APO), an Inter-Governmental Body of which the Government of India is a founding member.

### **National Productivity Week from 12–18, February, 2023**

Every year, on the 12<sup>th</sup> of February, National Productivity Day is commemorated to promote India's productivity culture. The theme for the year 2023 is "Productivity, Green Growth and Sustainability: Celebrating India's G20 Presidency." National Productivity Week is celebrated from 12-18 February every year and NPC is responsible for the activity.

### **Purpose of Celebrating National Productivity Week**

- To raise awareness of the need of encouraging the use of productivity tools
- To improve procedures by incorporating current, relevant themes
- Promote productivity, quality, efficiency, and competitiveness
- Raise awareness through lectures, workshops, and high-quality events
- Organise seminars campaigns, and provide information on increasing productivity through appropriate ways and motivating toward awards

### **National Productivity Day significance**

National Productivity Day aims to increase awareness about the importance of productivity, innovation, and efficiency. It is critical to raise awareness on productivity to maximize production while maximizing resource utilization. The goal of National Productivity Day and National Productivity Week is to raise awareness about the importance of improving quality, efficiency, and competitiveness in all areas of the Indian economy so that India may become a global leader. The event also aims to promote productivity as a "developing notion" beyond simply boosting output. The NPC wants to emphasize productivity as a holistic concept that considers issues like the environment, quality, and human resource development, among other things.

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## **Background of 2023 year's theme**

Green growth is possible only through sustainable practices, resource efficiency and renewable energy sources. The green growth envisions a future with environmentally sustainable and equitable economic growth, resource security, healthy environment (air, water, and land), and restored ecosystems with rich ecology and biodiversity. The green growth is guided by

- (i) reduction in primary resource consumption to 'sustainable' levels, in keeping with achieving the Sustainable Development Goals and staying within the planetary boundaries,
- (ii) creation of higher value with less material through resource efficient and circular approaches,
- (iii) waste minimization,
- (iv) material security, and creation of employment opportunities and business models beneficial to the cause of environment protection and restoration.

For achieving green growth, enhancement of productivity at all levels in industry, service and agriculture sectors is essential. The productivity measurement should include growth in contribution of natural capital and to what extent economic growth has been achieved at the expense of environment quality.

The objectives of productivity week are to deliberate rejuvenating productivity movement for achieving green growth and sustainability through increase in resource efficiency in industry, service and agriculture sectors.

## **G-20 and its significance**

The Group of Twenty (G20) is the premier forum for international economic cooperation. It plays an important role in shaping and strengthening global architecture and governance on all major international economic issues. India holds the Presidency of the G20 from 1 December 2022 to 30 November 2023.

The Group of Twenty (G20) comprises 19 countries (Argentina, Australia, Brazil, Canada, China, France, Germany, India, Indonesia, Italy, Japan, Republic of Korea, Mexico, Russia, Saudi Arabia, South Africa, Türkiye, United Kingdom and United States) and the European Union. The G20 members represent around 85% of the global GDP, over 75% of the global trade, and about two-thirds of the world population.

The G20 Presidency steers the G20 agenda for one year and hosts the Summit. The G20 consists of two parallel tracks: the Finance Track and the Sherpa Track. Finance Ministers and Central Bank Governors lead the Finance Track while Sherpas lead the Sherpa Track. The G20 process from the Sherpa side is coordinated by the Sherpas of member countries, who are personal emissaries of the Leaders. In addition, there are Engagement Groups which bring together civil societies, parliamentarians, think tanks, women, youth, labour, businesses and researchers of the G20 countries.

The Group does not have a permanent secretariat. The Presidency is supported by the Troika – previous, current and incoming Presidency. During India’s Presidency, the troika will comprise Indonesia, India and Brazil, respectively.



The theme for the G20 - “**Vasudhaiva Kutumbakam**” (One Earth, One Family, One Future) - establishes that during our Presidency we will “work to promote a universal sense of oneness” to address the challenges that mankind as “one family” faces today. Further, Hon’ble Prime Minister has asked all the citizens to make India’s G20 Presidency “a presidency of healing, harmony and hope”.

### Coverage of activities during productivity week

#### a) Innovation led productivity growth for sustainability

Sustained innovation led productivity growth is the aggregate measure of the outcome of the country’ efforts to raise productivity. It is regarded as the top-ranked, key deliverable since robust, sustained productivity growth fuels green economic growth and higher standards of living. A bigger economic pie resulting from sustained productivity growth also contributes to the reduction of poverty and income inequality over time. The word “sustained” emphasizes the need for productivity growth to continue increasing over the long term, although there may be fluctuations from year to year.

The Government of India has launched Digital India program which is an umbrella programme that covers multiple Government Ministries and Departments. It weaves together many ideas and thoughts into a single, comprehensive vision so that each of them can be implemented as part of a larger goal. Digital India aims to provide the much-needed thrust to the nine pillars of growth areas, namely Broadband Highways, Universal Access to Mobile Connectivity, Public Internet Access Programme, e-Governance: Reforming Government through Technology, e-Kranti - Electronic Delivery of Services, Information for All, Electronics Manufacturing, IT for Jobs and Early Harvest Programmes. Each of these areas is a complex programme and cuts across multiple Ministries and Departments.

#### b) Energy efficiency and promotion of renewable energy

The Energy Conservation Act (EC Act) was enacted in 2001 with an aim of reducing energy intensity of Indian economy. The Act enjoins the Central Govt. and the Bureau to take measures to facilitate and promote energy efficiency in all sectors of the economy. The Act also directs states to assign agencies for the implementation of the Act and promotion of energy efficiency in the state.

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Government of India have developed a two-pronged approach to cater to the energy demand of its citizens while assuring minimum growth in CO<sub>2</sub> emissions, so that the global emissions do not lead to an irreversible damage to the earth system. On one hand, in the generation side, the Government is promoting greater use of renewable in the energy mix mainly through solar and wind and simultaneously shifting towards supercritical technologies for coal-based power plants. On the other side, efforts are being made to effectively use the energy in the demand side by various innovative policy measures under the overall ambit of Energy Conservation Act 2001.

The Bureau of Energy Efficiency (BEE) has revised the Energy Conservation Building Code for commercial buildings, launched the Eco Niwas Samhita code for the building envelope of residential buildings, and further expanded its standards and labeling programme starting with stronger Minimum Energy Performance Standards for air conditioners.

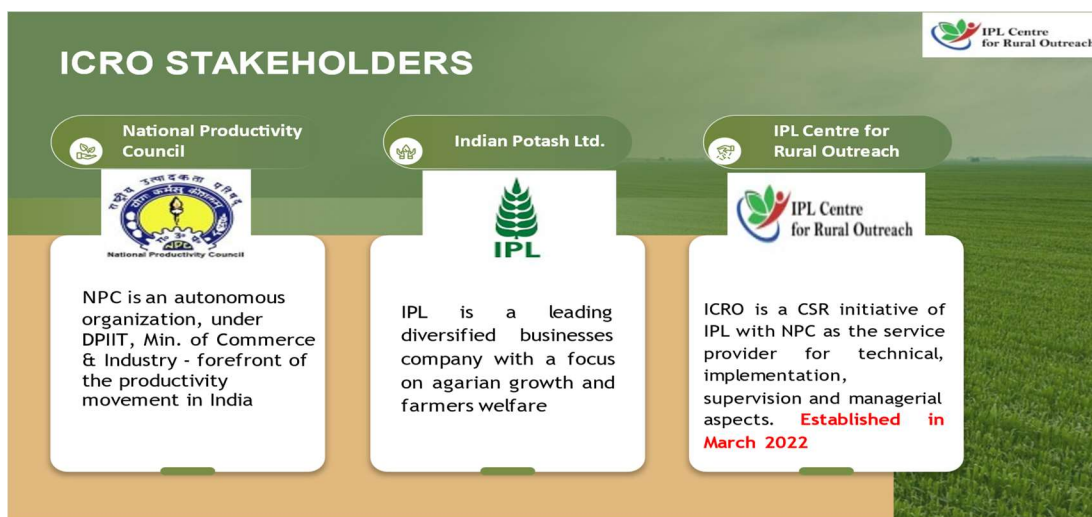
The integration of renewable energy in the total energy use of the country has manifold rapidly in the recent years and accounts for around 11% of the total electricity generation in the country in year 2020-21 as compared to 5.56% during the year 2014-15. The installed capacity of renewable energy generation has increased from 39.55 GW in the year 2014-15 to 92.54 GW in the year 2020-21, which is an increase of around 134%. India has worked with partners on the International Solar Alliance, the One Sun-One World-One Grid initiative to conduct renewable energy. India has launched Green Hydrogen Mission making India green hydrogen hub and paving way for transition from fossil fuels to green hydrogen/green ammonia both as energy carriers and chemical feed stock for different sectors.

**c) Technological upgradation and resource efficiency in industries including MSMEs**

The role of MSMEs in social and economic development is widely known. Despite its significant contribution to Indian economy, this sector faces many challenges, and the key hindrance is finance for technology upgradation. Access to timely and required credit at a reasonable cost is vital for growth of MSMEs. But despite numerable policy initiatives and regulations there are still many constraints to MSME finance, as Indian Banking System is still undersized relative to the rising debt demand in this sector. MSMEs typically are less visible than large firms because they have less publicly available information. Indian MSMEs are also lacking collaterals, due to which they are unable to get timely and adequate finance leading to hindrance in productivity growth.

India's 'Make in India' initiative and the 'Atmanirbhar Bharat Abhiyaan' (Self Reliant India Campaign) have played a key role in promoting business and local manufacturing in the country, giving special upliftment to Micro, Small and Medium Enterprises (MSMEs). The Ministry of Micro, Small and Medium Enterprises (M/o MSMEs) also has countless schemes in place to support the budding manufacturing units across the country which would be showcased in the workshop.

## Sponsors of the event: IPL Centre for Rural Outreach (ICRO)



The infographic is titled "ICRO STAKEHOLDERS" and features three columns. The first column is for the National Productivity Council (NPC), showing its logo and a description: "NPC is an autonomous organization, under DPIIT, Min. of Commerce & Industry - forefront of the productivity movement in India". The second column is for Indian Potash Ltd. (IPL), showing its logo and a description: "IPL is a leading diversified businesses company with a focus on agrarian growth and farmers welfare". The third column is for the IPL Centre for Rural Outreach (ICRO), showing its logo and a description: "ICRO is a CSR initiative of IPL with NPC as the service provider for technical, implementation, supervision and managerial aspects. Established in March 2022". The background of the infographic is a green field under a blue sky.

### ICRO STAKEHOLDERS

**National Productivity Council**

NPC is an autonomous organization, under DPIIT, Min. of Commerce & Industry - forefront of the productivity movement in India

**Indian Potash Ltd.**

IPL is a leading diversified businesses company with a focus on agrarian growth and farmers welfare

**IPL Centre for Rural Outreach**

ICRO is a CSR initiative of IPL with NPC as the service provider for technical, implementation, supervision and managerial aspects. **Established in March 2022**

**Indian Potash Limited (IPL)** was incorporated under Indian Companies Act with the objective of import-handling, promotion and marketing of Potash in the entire country. IPL is a major player in multiple value chains and inputs, is steadfastly contributing and marching towards agrarian growth and farmers' prosperity in India. The dedicated field work of IPL has led to acceptance of potash across the country which was until then unknown to Indian farmers. IPL has successfully established a vast network, and its services are coordinated by 15 Regional offices in various State capitals. It enables IPL to take any agricultural input or service to farmers' doorstep in about six lakh villages across the country.



The infographic is titled "About ICRO" and is set against a background of a green field. It lists the areas addressed by the ICRO project and the deliverables of the project.

### About ICRO

*ICRO project addresses the following areas as per Schedule VII of the Companies Act:*

- Promoting education and employment enhancing vocation skills among women and livelihood enhancement projects.*
- Ensuring environmental sustainability and conservation of natural resources*
- Rural development projects*
- Promotion of preventive health measures*

### ICRO deliverables

- Rural outreach and capacity development activities for farmers and youth.
- Amrit Internship Program focused on productivity for livelihood enhancement.
- Promotion of energy and water use efficiency in MSME for sustainability.
- Promotion of scientific waste management in public or charitable hospitals.
- Sustainable growth and climate change response advocacy

## Organizing the event:

Debate competitions on “Productivity, Green Growth and Sustainability: Celebrating India’s G20 Presidency” with participation of local degree college students (max 50 students) was organised through the Local Productivity Council (LPC). There were three prizes in the competition for the degree college students (Rs. 5000 – first prize, Rs. 3000 – second prize, Rs. 2000 – third prize). LPC drew up schedule for conducting the debate competition with the participation of local degree college students during the period 12-18February 2023 and gave the programme wide media coverage and publicity. Financial support of Rs 50,000/- per LPC was provided for organizing this activity as a mass communication program on productivity and sustainability funded under the IPL Centre for Rural Outreach (ICRO) budget covered under CSR of Indian Potash Limited.

16 Local Productivity Councils celebrated the Productivity Week with the participation of around 3000 local degree college students. The list of 16 LPCs are as follows:

Sr No	Name of LPC	Sr No	Name of LPC
1.	Baroda Productivity Council	9.	Bihar State Productivity Council
2.	Poona Productivity Council	10.	Assam Productivity Council
3.	Kanpur Productivity Council	11.	Kerala Productivity Council
4.	South Gujrat Productivity Council	12.	Greater Noida Productivity Council
5.	Rajasthan Productivity Council	13.	Madurai Productivity Council
6.	UP Productivity Council	14.	Uttarakhand Productivity Council
7.	Orissa Productivity Council	15.	Delhi Productivity Council
8.	The Coimbatore Productivity Council	16.	Andhra Pradesh Productivity Council

Photographs of the events held by the 16 Local Productivity Councils

1. Baroda Productivity Council



2. Poona Productivity Council

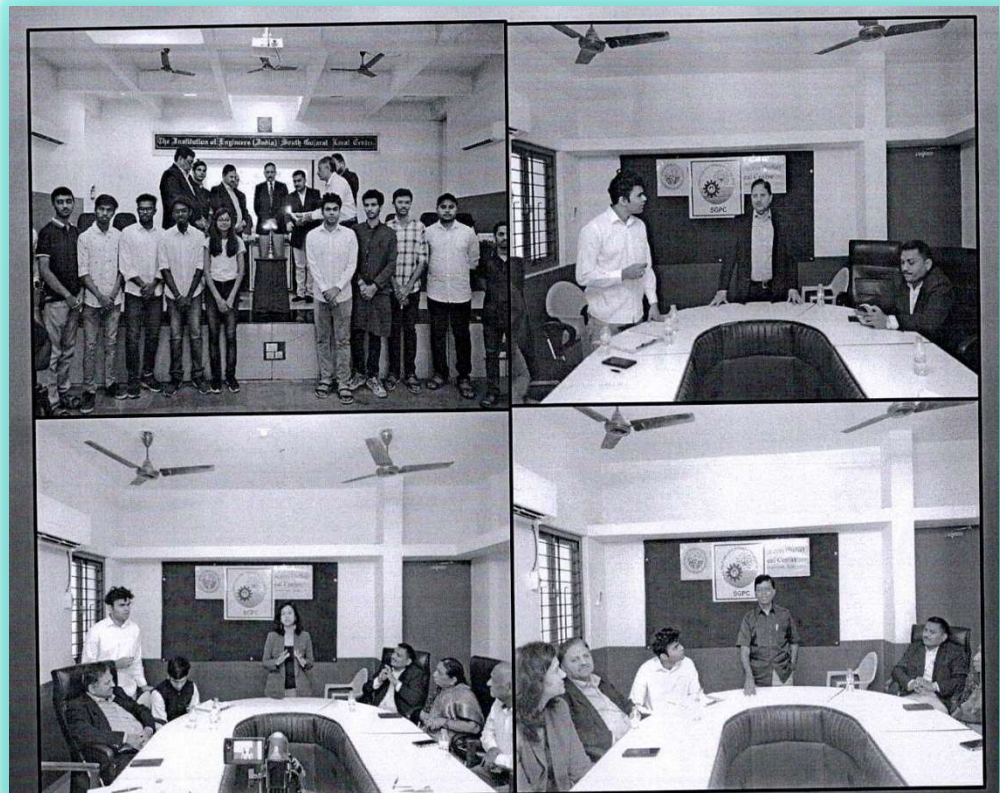




### 3. Kanpur Productivity Council



### 4. South Gujrat Productivity Council



5. Rajasthan  
Productivity  
Council



6. Uttar  
Pradesh  
Productivity  
Council



7. Orissa  
Productivity  
Council



8. Bihar State  
Productivity  
Council



9. The Coimbatore Productivity Council



10 Assam Productivity Council



11 Kerala Productivity Council



12 Greater Noida Productivity Council



13 Madurai Productivity Council



**14 Uttarakhand  
Productivity  
Council**



**15 Delhi  
Productivity  
Council**





16 Andhra Pradesh Productivity Council



Some news coverages of the events are as follows:

**The Assam Tribune**  
84 years of service to the nation

## National Productivity Week observed

CORRESPONDENT

DOOMDOOMA, Feb 26: The National Productivity Council under DPIIT – Union Ministry of Industry and Commerce, observed National Productivity Week from February 12 to 18 with an objective to highlight the importance and need for higher productivity in all walks of life. This year's theme for the week was: 'Productivity, Green Growth and Sustainability: Celebrating India's G20 Presidency'.

Assam Productivity Council (APC) as a state body affiliated to NPC also celebrates the week every year and calls upon industry, colleges and universities, trade unions and school students to organise productivity-related programmes. The resource persons are sent by APC.

This year, APC organised a number of programmes for youth development and awareness, besides importance of productivity. Seminars/workshops/symposium were held at Digboi College, Dibrugarh University, Trinity-Tinsukia and Skill Development Institute at Guwahati as well as IOCL, Bongaigaon and Digboi Refinery.

APC offered three prizes to the students. As many as 200 college and Dibrugarh University students, 80 Trinity students, 30 Skill Development Institute, Guwahati and 40/50 industry employees attended these programmes and appreciated the Council's efforts to spread awareness about the need and importance of productivity, especially to avoid pollution, wastage and to protect regeneration of Nature, which is very important for living beings. A drawing competition was also organised among the students on the occasion, informed BP Bakshi, chairman of APC.

## वातावरण को संवारने का प्रयास करें : नायक

जारा, नई दिल्ली: उत्पादकता सप्ताह के अंतर्गत दिल्ली उत्पादकता परिषद ने दिल्ली विश्वविद्यालय विद्यार्थी संघ व किरोरी मूल कालेज के सहयोग से वाद-विषय प्रतियोगिता का आयोजन किया। मुख्य अतिथि राष्ट्रीय उत्पादकता परिषद के महासिदेशक संदीप कुमार नायक ने कहा, आर्थिक उन्नति संग वातावरण को संवारने का प्रयास करना चाहिए।



**THE COIMBATORE PRODUCTIVITY COUNCIL**  
**P R E S E N T S**



**PRODUCTIVITY  
WEEK  
CELEBRATIONS  
12 -18 FEBRUARY 2023**

Dear Sir / Madam

The Coimbatore Productivity Council will be celebrating February 12,2023 as the Productivity Day and the Seven days from 12 - 18 February,2023 as National Productivity Week.The Council welcome the School & College Students and Industrial Employees to actively participate in the competitions to energize their competitiveness



**Productivity , Green Growth and Sustainability  
Celebrating India's 6- 20 Presidency**

**QUIZ!**  
Competition for



*School Students*  
14.02.2023, Tuesday  
6th to 9th Std.,



*College Students*  
15.02.2023, Wednesday



*Industrial Employees*  
16.02.2023, Thursday



**Quiz Master  
Dr. M. Rangarajan**



Venue : PSG Institute of Management,  
Coimbatore - 641 004  
Time : 09.00 am to 01.00 pm

**Registration Link : <https://tinyurl.com/Productivity-Week-Celebrations>**

Note : No Registration fee, Two Participants per Team, Participation Certificate will be provided to the participants  
Last Date for Registration : 13.02.2023

A. Srinivasan  
Hon. Secretary

For more details please contact  
**9952404302 / 822 00 00 371 / 2**

Er. K. Arul  
President

સંક્ષિપ્ત સમાચાર

સાઉથ ગુજરાત પ્રોડક્ટિવિટી કાઉન્સિલ દ્વારા પ્રોડક્ટિવિટી વીકનું આયોજન કરાયે

સુરતઃ ભારત સરકારની મિનિસ્ટ્રી ઓફ ટ્રેડ એન્ડ કોમર્સને સંલગ્ન સાઉથ ગુજરાત પ્રોડક્ટિવિટી કાઉન્સિલ અને નેશનલ પ્રોડક્ટિવિટી કાઉન્સિલના સંયુક્ત ઉપક્રમે ઘી સાર્વજનિક ગુજરાત વેબ્સાઇટ ઓફ કોમર્સ એન્ડ ઇન્ડસ્ટ્રીના સહકારથી 'પ્રોડક્ટિવિટી વીકનું' આયોજન તા. ૧૨ ફેબ્રુઆરીના રવિવારથી, રાનિવાર તા. ૧૮ ફેબ્રુઆરી, ૨૦૨૩ના દરમ્યાન કરવામાં આવ્યું છે. સમગ્ર સત્તાહલા કાર્યક્રમોમાં સુબો સને સમાંગીતોને ભગ્ન લેવા પ્રમુખ ભદ્રેશ શાહ સમીલ કરવામાં આવી છે. આ વીકમાં પ્રથમ દિવસે ઉદ્ઘાટન, બીજા દિવસે સુરે કુરુસ ફેક્ટરીની મુલાકાત, ત્રીજા દિવસે ફેક્ટરી વર્કસ માટે ઇન્કબેરેશન વિતરણ, ચોથા દિવસે કેન્ડીની વોજમાનો ફરજિત સેમિનાર, પાંચમા દિવસે ડિજિટલ માર્કેટિંગ એન્ડ ઇન્વેસ્ટમેન્ટ વેશન, છઠ્ઠા દિવસે સાબળર ડાયરી અને ઝાલસોડિયાલ મીડિયા એન્ડ સુવેરનેસ કાર્યક્રમ તેમજ સાતમા દિવસે ટેકડીંગ સેક્ટરનું ઉદ્ઘાટન સાથે કરારએક સંગીતનો ઘલસો કરી વીકની પૂર્ણાવૃત્તિ કરાયે.

ગુજરાત મિત્ર 11-02-2023

૧૨ મીથી પ્રોડક્ટીવીટી કાઉન્સીલ દ્વારા એક સપ્તાહ સુધી કાર્યક્રમનું આયોજન

સાયબર ડ્રાયરી અને અન સાંસિધલ મીડિયા સહિત વિષય પર માહિતી અપાયે

સુરતઃ સાઉથ ગુજરાત પ્રોડક્ટીવીટી કાઉન્સિલ અને નેશનલ પ્રોડક્ટીવીટી કાઉન્સિલના સંયુક્ત ઉપક્રમે ઘી સાર્વજનિક ગુજરાત વેબ્સાઇટ ઓફ કોમર્સ એન્ડ ઇન્ડસ્ટ્રીના સહકારથી 'પ્રોડક્ટિવિટી વીકનું' આયોજન તા. ૧૨ ફેબ્રુઆરી થી ૧૮ ફેબ્રુઆરી સુધી ૭ દિવસ સુધી કરવામાં આવ્યું છે. સપ્તાહનું ઉદ્ઘાટન પોલો સિયાલ સપ્લાયર સંઘ દ્વારા તા. ૧૨ મોડેસ ૨થી ૬:૩૦ના સમયે સાબળર સુબ, ડિલેવરિ વિડિયો વુલા અને વેબસાઇટ વિષયો પર પ્રવાસ ઉપરિત સંદેશ ૧૨ ફેબ્રુઆરીના ૧૦:૦૦ થયે બેઠક અને મોડેસ ૨થી ૬:૩૦ના સમયે સાઉથ ગુજરાત પ્રોડક્ટીવીટી વીકનું ઉદ્ઘાટન મુખ્ય ઉદ્ઘાટન કાર્યક્રમમાં સાઉથ ગુજરાત પ્રોડક્ટીવીટી કાઉન્સિલના પ્રમુખ ભદ્રેશ શાહ અને નેશનલ પ્રોડક્ટીવીટી કાઉન્સિલના પ્રમુખ ડી. અનુપમ શુક્લા ઉદ્ઘાટન સાથે કરાયે.

સંદેશ 11-02-2023

સાઉથ ગુજરાત પ્રોડક્ટિવિટી કાઉન્સીલ દ્વારા ' પ્રોડક્ટિવિટી વીક'ની ઉજવણી આજે પોલીસ કમિશનર અજય તોમરના હસ્તે ઉદ્ઘાટન

પંખકાર પ્રતિનિધિ, સુરત, તા. ૧૧ સાઉથ ગુજરાત પ્રોડક્ટિવિટી કાઉન્સીલ અને નેશનલ પ્રોડક્ટિવિટી કાઉન્સીલના ઉપક્રમે અને ધી સર્વન ગુજરાત વેબ્સાઇટ ઓફ કોમર્સ એન્ડ ઇન્ડસ્ટ્રીના સહકારથી 'પ્રોડક્ટિવિટી વીક'નું આયોજન તા. ૧૨થી ૧૮ ફેબ્રુઆરી સુધી કરવામાં આવ્યું છે. જેનું તા. ૧૨ના રોજ સવારે ૧૦:૦૦ કલાકે, મહિા ભવન, ઇન્ડાનાથ ખાતે પોલીસ કમિશનર અજય તોમરના હસ્તે ઉદ્ઘાટન કરાયે. ઉદ્ઘાટન સમારંભમાં ગેસ્ટ ઓફ ઓનર તરીકે એસવીએનઆઈટીનાં પ્રાધરકટર ડી. અનુપમ શુક્લા ઉદ્ઘાટન સાથે કરાયે. સાઉથ ગુજરાત પ્રોડક્ટિવિટી કાઉન્સિલના પ્રમુખ ભદ્રેશ શાહ અને નેશનલ પ્રોડક્ટિવિટી કાઉન્સિલના પ્રમુખ ડી. અનુપમ શુક્લા ઉદ્ઘાટન સાથે કરાયે. સાઉથ ગુજરાત પ્રોડક્ટિવિટી કાઉન્સિલના પ્રમુખ ભદ્રેશ શાહ અને નેશનલ પ્રોડક્ટિવિટી કાઉન્સિલના પ્રમુખ ડી. અનુપમ શુક્લા ઉદ્ઘાટન સાથે કરાયે. સાઉથ ગુજરાત પ્રોડક્ટિવિટી કાઉન્સિલના પ્રમુખ ભદ્રેશ શાહ અને નેશનલ પ્રોડક્ટિવિટી કાઉન્સિલના પ્રમુખ ડી. અનુપમ શુક્લા ઉદ્ઘાટન સાથે કરાયે.

ધબકાર 11-02-2023

# સાઉથ ગુજરાત પ્રોડક્ટીવીટી કાઉન્સિલના 'પ્રોડક્ટીવીટી વીક'નું કમિશનર અજય તોમરના હસ્તે ઉદ્ઘાટન

ધબ્કાર પ્રતિનિધિ, સુરત, તા. ૧૫  
સાઉથ ગુજરાત પ્રોડક્ટીવીટી કાઉન્સિલ (એસજીપીસી) અને નેશનલ પ્રોડક્ટીવીટી કાઉન્સિલ (એનસીપી)ના ઉપક્રમે ધી સર્પન ગુજરાત ચેમ્બર ઓફ કોમર્સ એન્ડ ઇન્ડસ્ટ્રીના સહકારથી તા. ૧૨થી ૧૮ ફેબ્રુઆરી સુધી આયોજિત થયેલા પ્રોડક્ટીવીટી વીકનો ઉદ્ઘાટન સમારોહ રવિવારે ૫ ઇન્સ્ટિટ્યુશન ઓફ એન્જનીયરિંગના સહયોગથી મહિલા ભવન ખાતે યોજાયો હતો.

સમારોહના ઉદ્ઘાટક તરીકે ઉપસ્થિત સુરતના પોલીસ કમિશનર અજય તોમરે પ્રાસંગિક ઉદ્બોધનમાં પ્રોડક્ટીવીટીનો ખ્યાલ વિગતે સ્પષ્ટ કર્યો હતો અને દરેક વ્યક્તિમાં વિવિધ કુનેહ હોય છે, તેનો સદુપયોગ કરીને ઉત્પાદકતા વધારવાનો અનુરોધ કર્યો હતો. ગેસ્ટ ઓફ ઓનર ઉદ્યોગ પતિ ગિરીશ લુધરાએ જણાવ્યું હતું કે ક્યરા સહિતની કોઈ જ વસ્તુ બિનઉપયોગી નથી, સારા મેનેજર કાળજીપૂર્વકના



આયોજનથી ઉત્પાદકતા વધારતા હોય છે. સ્વાગત પ્રવચન કરતા કાઉન્સિલના પ્રમુખ ભદ્રેશ શાહે પ્રોડક્ટીવીટી વીકની પ્રવૃત્તિઓનો ખ્યાલ આપીને સંસ્થાએ ટૂંકા ગાળામાં કરેલાં અનેક કાર્યોનો હેવાલ આપ્યો હતો. આ પ્રસંગે 'એસજીપીસી સ્ટુડન્ટ ચેપ્ટર'ની સ્થાપના એસવીએનઆઈટીના ગૌરવ રાયના અધ્યક્ષપદે કરવામાં આવી હતી. ઉદ્ઘાટન સમારોહ બાદ ધી ઇન્સ્ટિટ્યુશન ઓફ એન્જિનિયરિંગ સાઉથ ગુજરાત લોકલ સેન્ટર અને ટિક ઇન્ડિયાના સહકારથી

'પ્રોડક્ટીવીટી, ગ્રીન ગ્રોથ, સસ્ટેનિબિલિટી' વિષય પર ડિબેટ કોમ્પીટીશન યોજાઈ હતી જેમાં નિર્ણાયકો તરીકે નરેશ કાપડીયા, બિઝનેસ કોચ નીશા આનંદ, કાઉન્સિલના ભૂતપૂર્વ પ્રમુખ ડો. અનિલ સરાવગીએ સેવાઓ આપી હતી.

ઉદ્ઘાટન સમારોહનું સંચાલન માનદ મંત્રી નિખિલ મદ્રાસીએ કર્યું હતું. પ્રાસંગિક વિધિઓ ઉપપ્રમુખ નિરવ રાણા, ઉપપ્રમુખ આશિષ ગુજરાતી અને તત્કાલીન ભૂતપૂર્વ પ્રમુખ મયંક દલાલે કરી હતી.

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