

Assam Productivity Council
Tinsukia – 786 146

Report on
Celebration of National Productivity Week – 2024

Theme: "Artificial Intelligence (AI) - Productivity Engine for Economic Growth"

12-02-2024

Tinsukia Commerce College

The inaugural programme on the Theme was started by lighting of lamp at the College. The Principal welcomed and thanked Assam Productivity Council for holding this eventful programme in the College.

Mr. B P Bakshi, Chairman of Assam Productivity Council spoke about the importance of the Productivity movement in building the nation. Mr. N C Mazumder, an expert in academics and a Chartered Accountant, discussed how Artificial Intelligence (AI) affects our daily lives.

Later, Mr. T L Sarma, an HR Consultant and experienced corporate professional, Mumbai led an interactive session with the students. He talked about how AI can boost personal productivity and explained the concept in simple terms. Mr. Sarma also showcased various AI tools that make tasks easier and more efficient. He presented a video demonstrating AI's benefits in the fishery sector, and even showed the students how AI tools can be used to create videos. The students actively participated in the discussion.



13-02-2024

Centre for Management Studies (CMS) – Dibrugarh University

Dr. Aradhana Borthakur welcomed and felicitated the Resource Person & Expert – AI Dr. Sishir Kalita from Bengaluru, Shri B.P. Bakshi, Chairman – Assam Productivity Council. Faculty members & young MBA students numbering about 60 both boys & girls were present.

Dr. Pratim Baruah, Director of the CMS inaugurated the programme and Thanked Assam Productivity Council to select this event at CMS.

Dr. Sishir Kalita who is an expert and specialist in AI, introduced the students to the subject of Artificial Intelligence in a lucid manner and using audio & video gave example of how AI has been applied to real life issues. He also replied to students observations.

Shri B.P. Bakshi spoke about the significance of attaining Higher Productivity in our daily life and how AI can help achieving Higher Productivity for sustainable growth in the country which is the need of the day.

The programme ended in a very happy tone and augurs well for students both Men & Women to embark upon the use of AI.



13-02-2024

DDR College, Chabua (Dist. Dibrugarh)

Principal welcomed the visiting Resource Person Shri Pranab Paul, Dibru College and visiting Faculties Dr. Jacob Konwar and Dr. Tulika Mattack senior faculties from DHSK College, Dibrugarh.

Dr. Jacob Konwar highlighted the significance of celebrating National Productivity Week – 2024 and Thanked Assam Productivity Council for organizing special programmes in the

week to highlight the importance & need of attaining Higher Productivity in all spheres of life and how AI can help boost productivity.

Shri Paul in his expert talk explained AI is science and technology of creating AI machines & processes which ordinarily done by Human Intelligence & attain higher efficiency.

The students should take keen interest to these new challenges and become aware of how science & technology are creating new opening to replace & supplement human effort.



16-02-2024

Dept. of Commerce – Dibrugarh University

Head of Commerce Dept., Dibrugarh University Prof. Seema Singha who is great enthusiast of productivity movement and is a Life Member of Assam Productivity Council organized on the Theme a programme on 16-02-2024 at department's premises and about 60 final year students participated. Chairman B.P. Bakshi and his Team APC were also present.

Prof. Singha in her opening address drew the attention of young students to the message being conveyed through this year's Theme : **Artificial Intelligence - Productivity Engine for Economic Growth.**

Chairman Shri B.P. Bakshi explained the contribution of **AI** to enhance productivity which will lead Economic growth of the country.

7 mixed teams of 3 boys & one or two girls students each had prepared 7 video clips on different subjects showing where the use of AI can help solve problems as below:

Group 1: Topic: AI for Citizen's Safety – **I Prize**

Group 2: Topic: AI for Banking, Finance & Insurance

Group 3: Topic: AI for Tourism – **III Prize**

Group 4: Topic: AI for Employment Generation

Group 5: Topic: AI for Sanitation in Rural Areas – **II Prize**

Group 6: Topic: AI for Digital Literacy for Women

Group 7: Topic: AI for Logistic and Supply Chain Management

Out of these the judges decided Three prizes.



I Prize



II Prize



III Prize

This was indeed a very encouraging programme of mixed young students groups presenting video-clips and was appreciated by all present.

16-02-2024 – 2 programmes at Guwahati

Considering the need of the society Two Programmes for Clinical personnel on the subject **AI – Productivity Engine for Economic Growth** at Guwahati

1. Apollo School & College of Nursing – Guwahati on 16th February 2024 (12.00 noon to 1 p.m.): The participants were students of Nursing B.Sc. and Diploma programmes and Faculty members from the College.
2. GNRC Hospitals Sixmile on 16th February 2024 (2.00 – 3.00 p.m.): The participants were nursing professionals, Administrators and Managers.
3. The Guest Speaker for both the talks was Mr. Jayanta Jyoti Bhattacharyya. In a very lucid manner he introduced the participants to the arena of Artificial Intelligence and using audio & video medium gave real life examples how AI has already been applied to Nursing and other clinical/no-clinical fields and the future scope of application. He also explained how the nature of Nursing services may change in future due to application of AI. He emphasized that AI shall not replace Nursing professionals but will provide support in reducing drudgery and patients' data analysis and information processing leading to more effective and efficient patient care.
4. Activity 2.2. **Awareness about Cyber Crime among the Adolescents**
The occasion was utilized to issue a Booklet on **Awareness about Cyber Crime among the Adolescents** to be distributed to young people to educate them against cyber crime.



18-02-2024

Drawing Competition for Young Children

A drawing competition was held for young Children in different groups giving them a Topic in order to give them an opportunity how their imagination works and gave prizes to encourage them to develop their imagination & skills. All students enthusiastically took part in the competition.

This event was held under the banner of celebrating National Productivity Week – 2024 so that word **Productivity** becomes indelible in their young impressionistic mind and gets strengthen as they grow in their life.

Prizes were given to I, II, III each of 4 children groups.

19-02-2024

Brahmaputra Valley Fertilizer Co. Ltd. (A Govt. of India undertaking) – Namrup

Dr. Kasturi Saikia, Asst. Professor, DHSK Commerce College, Dibrugarh was the Resource Person and expert on Artificial Intelligence, its scope and application gave the Talk to senior Technical and Administrative officers of the company numbering about 25/30.

CMD of the Company Shri P.K. Banik was also present throughout.

In his opening remarks, he welcomed Assam Productivity Council & the Resource Speaker for coming all the way to far off Namrup for the Event and highlighted the importance of the Theme.

Shri B.P. Bakshi explained about the significance of productivity movement and the important Role apex body National Productivity Council & state body Assam Productivity Council have been playing for about six decades to make people aware of importance and need for Higher Productivity and how to achieve it. He explained the importance of Artificial Intelligence can help enhance Productivity in all spheres of life.

Dr. Kasturi Saikia in her expert Talk using audio-video presentations explained the principles and scope of AI to achieve higher efficiency. She gave examples working successfully.

The participants all senior officers were nodding their heads in appreciation and did make some observations which the speaker answered to their satisfaction.

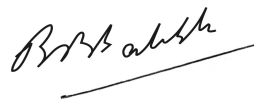
Towards the end the CMD said they will like to have more such educative programmes in future.



The formal Celebration of National Productivity Week – 2024 this year were concluded. We are thankful to NPC HQs for the Theme and support to Councils. Assam Productivity Council, however, plans to organize few more programmes on Artificial Intelligence .

Thanking you

28-02-2024
Tinsukia – 786 146


B.P. Bakshi
Chairman
Assam Productivity Council