



Estd. 1959

# Salem Productivity Council

Regd. Off. : # 1 Park Street | Fairlands | SALEM 636 016 | Tamil Nadu | India

Regn. No. 26/ 1959

3rd Floor | SPC Bhawan | #104/7 Manivannan Street | Opp. New Bus Stand | Salem 636 004 | Tamil Nadu | INDIA  
Ph. : +91 427 2447295 | Mobile 94437 17295 | 94877 57295 | E-mail : salemcouncil@gmail.com | web : www.spcsalem.org

**M. ILANGOVAN**

President

Mobile : 63747 48577

**D. BALASUNDARAM**

Hon. Secretary

Mobile : 91502 30610

27.02.2024

To,  
**The Secretary,**  
**National Productivity Council**  
Utpadakta Bhavan,  
5-6, Institutional Area,  
Lodhi Road, **New Delhi. 110 003**

Dear Sir,

**Sub: Submission of Productivity Week Celebrations Report-2024.**

We have carried out the following activities during Productivity Week Celebrations from 12<sup>th</sup> to 18<sup>th</sup> February -2024

Sl.No	Programme Name	Chief Guest /Speaker Name	Date
1	INAGURAL FUNCTION & ON TOPIC “ Enhancement of Women Empowerment in view of AI and Financial Support to the Entrepreneurs”	<b>Thiru. D. SIVAKUMAR</b> General Manager District Industries Centre <b>Thiru. R. Jagadeesh</b> Senior Manager Bank of India	12.02.2024
2	AI Based Advanced Manufacturing AT Mahendra Engineering College	<b>Thiru. Harish Vardhana</b> Founder and CTO KAL M Robotics Innovations Startup	13.02.2024
3	AI Based Education and Employability AT Mahendra Engineering College	<b>Thiru. S. Camilas Kishore</b> Design Engineer TANCAM	14.02.2024
4	Students Presentation about AI	<b>Thiagarajar Polytechnic College</b>	15.02.2024

For SALEM PRODUCTIVITY COUNCIL

PRESIDENT



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5	Management, productivity Japanese practices at SPC Bhawan	<b>Dr. E S Sivashankar</b> Japanese Management Expert	16.02.2024
5	“ Latest Banking System in View of Artificial Intelligence”	<b>Thiru. M. Chelladurai</b> DGM & Regional Head Union Bank of India	17.02.2024
7	Role of competition and need for regulation in AI era & Valedictory Functions & Prize Distribution at SPC Bhawan	<b>Mr.K.P. Anand</b> Joint Director (Law) Competition Commission Of India Regional Office, Chennai	18.02.2024

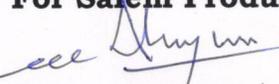
During the productivity Celebrations we have spent more than Fifty Thousand Rupees. We have enclosed Activity Report, Statement of Expenses & Bill Copies, Invitations etc.

We request you to send the Financial support for the expenditures incurred in the Productivity Week Celebrations-2024 as admissible under NPC guidelines.

Thanking You,

Yours faithfully

**For Salem Productivity Council**

  
**M. ILANGO VAN**  
**PRESIDENT**

Copy to: **The Regional Director,**  
**National Productivity Council,**  
RPMG, SIDCO Industrial Estate,  
Ambattur, Chennai-600 098.



சேலம் உற்பத்தித் திறன் குழு  
SALEM PRODUCTIVITY COUNCIL  
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### National Productivity Week Celebrations-2024

உற்பத்தித் திறன் வார விழா -2024

(12.02.2024 முதல் 18.02.2024 வரை)

**Theme : Artificial Intelligence (AI) - Productivity Engine for Economic Growth / AI for Employment Generation**

செயற்கை நுண்ணறிவு (AI) - பொருளாதார வளர்ச்சிக்கான  
உற்பத்தித்திறன் இயந்திரம்/  
செயற்கை நுண்ணறிவு மூலம் வேலைவாய்ப்பு உருவாக்கம்

## Inaugural Function

### Programme

Date: 12-02-2024/ Monday/Time: 10:00 AM TO 1 PM/SPC Bhawan, Salem-4

#### Lighting of Kuthu Vizakku

**Welcome Address** : **Thiru. M. Ilangovan**  
President Salem Productivity Council

**Inaugural Address** : **Thiru. D. Sivakumar**  
General Manager  
District Industries Centre, Salem

**Special Address &** : **Thiru. K. Mariappan**  
Brief about the Chairman,  
PWC-2024 Celebrations SPC Assets Management Committee

About THEME & TOPIC : **Thiru.R. Jagadeesh**  
“ **Enhancement of** Chief Manager  
**Women Empowerment in view of AI** Bank Of India  
**and Financial Support to the** Swarnapuri Branch  
**Entrepreneurs”** Salem-636 004

Vote of thanks : **Thiru. D. Balasundaram**  
Hon. Secretary,  
Salem Productivity Council

**LUNCH**



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**National Productivity Week Celebrations-2024**

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(12.02.2024 முதல் 18.02.2024 வரை)

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**Programme on AI based Manufacturing**

**Date: 13-02-2024/ Tuesday Time: 10:30 AM Mahendra Engineering College**

**Welcome Address**

**: Dr. Samson Ravindran**  
Vice President  
Salem Productivity Council

**Inagural Address**

**: Thiru. M. Ilangovan**  
President  
Salem Productivity Council

About the Topic

**“AI Based Advanced Manufacturing”**

**:Thiru. Harish Vardhana**  
Founder and CTO,  
**KAL M Robotics Innovations Startup**

**Vote of thanks**

**: Thiru. S. Kuppusamy, Treasurer**  
Salem Productivity Council

**LUNCH**



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**Programme on AI based Manufacturing**

**Date: 13-02-2024/ Tuesday Time: 10:30 AM Mahendra Engineering College**

**Welcome Address**

**: Thiru. S. Govindan**  
Vice President  
Salem Productivity Council

**Inagural Address**

**: Dr. Samson Ravindran**  
Vice President  
Salem Productivity Council

About the Topic

**“AI Based Education & Employability Design Engineer - TANCAM**

**Vote of thanks**

**: Thiru. S. Kuppusamy, Treasurer,**  
Salem Productivity Council

**LUNCH**



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உற்பத்தித்திறன் இயந்திரம்/

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**Programme on AI based Manufacturing**

**Date: 16-02-2024/ Friday Time: 02:30 PM -5PM SPC BHAWAN, SALEM-4**

Welcome Address

**: Thiru. M. ILANGO VAN  
President  
Salem Productivity Council**

Inagural Address and  
Introduction of Speaker

**: Thiru. KARTHI KANDAPPAN  
President  
INDIAN CHAMBER OF COMMERCE  
AND INDUSTRY, SALEM**

Felicitation

**: Mr. S. Rajesh Kumar  
Vice President  
Salem Productivity Council**

About the Topic

Management, productivity  
Japanese practices

**:Thiru. E S Sivashankar  
Japanese Management Expert**

Vote of thanks

**: Thiru. D. CHANDRAN  
Jt. Secretary, Salem Productivity Council**



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(12.02.2024 முதல் 18.02.2024 வரை)

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செயற்கை நுண்ணறிவு மூலம் வேலைவாய்ப்பு உருவாக்கம்

Date: 17-02-2024/Saturday/Time:10:00 AM TO 1PM/SPC Bhawan,Salem-4

## Programme

<b>Welcome Address</b>	<b>: Thiru. S. Govindan</b> Vice- President Salem Productivity Council
<b>Special Address</b>	<b>: Thiru. M. Ilangovan</b> President- Salem Productivity Council
About TOPIC “ Latest Banking System in View of Artificial Intelligence”	<b>: Thiru. M. Chelladurai</b> DGM & Regional Head Union Bank of India
Vote of thanks	<b>: Thiru. M. Siva Kumar</b> Jt. Secretary, Salem Productivity Council

**LUNCH**



भारतीय प्रतिस्पर्धा आयोग  
Competition Commission of India



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(12.02.2024 முதல் 18.02.2024 வரை)

**Theme : Artificial Intelligence (AI) - Productivity Engine for Economic Growth / AI for Employment Generation**

Date: 18-02-2024/Sunday/Time:10:00 AM / SPC Bhawan,Salem-4

## Programme

<b>Welcome Address</b>	: <b>Thiru. D. Balasundaram</b> - Hon. Secretary Salem Productivity Council
<b>Key Note Address</b>	: <b>Thiru. K. Mariappan</b> , Chairman, SPC Assets Management Committee
<b>Special Address</b>	: <b>Thiru. M. Ilangovan</b> President- Salem Productivity Council
About TOPIC <b>Role of Competition and need for Regulation in AI Era</b>	: <b>Thiru. K. P. Anand</b> Joint Director (Law) CCI Southern Regional Office Chennai
<b>Chief Guest</b>	<b>Dr.P. Murugesha Boopathi</b> , Former Vice-Chancellor of Tamilnadu Agricultural University
Vote of thanks	: <b>Thiru. S. Kuppusamy</b> Treasurer- Salem Productivity Council

**Distribution of Prize and Certificates**

**LUNCH**

## **Report OF PRODUCTIVITY WEEK CELEBRATIONS -2024**

This year the National Productivity Council started Productivity Celebrations from 12<sup>th</sup> February to 18<sup>th</sup> February and every 12<sup>th</sup> February as Founders day and used to be conducted all over India in every Productivity council across India. Every year a new theme is generated by the Asian Productivity Council – Tokyo.

This year the theme of the week celebration is **“Artificial Intelligence (AI) - Productivity Engine for Economic Growth”**. Salem Productivity Council had organized programmes from 12<sup>th</sup> to 18 Feb-2024 of this month on various subjects related to various sectors and also to educate the learning community at College level about the importance of Productivity enhancement.

Salem Productivity Council President invited Er.K. Mariappan, President, Salem Dt. Small Scale and Tiny Industries Association to inaugurate all the programmes during Productivity Week Celebrations-2024. Due to unavoidable reason he could not inaugurate all the programmes.

**On 12<sup>th</sup> February** the inaugural function was conducted at SPC Bhawan Thiru M. ILANGOVAN, President Salem Productivity Council had presided over the function. Thiru. S. Govindan, Vice-President of Salem Productivity Council welcomed the gathering. Thiru. D. Siva Kumar, General Manager, District Industries Centre, Salem was the Chief Guest and he had inaugurated the Productivity Week Celebrations-2024 by lighting the Kuthuvilakku. **Thiru. R. Jagadeesh, Senior Manager, Bank of India** gave lecture about the importance of the THEME. Thiru D. Balasundaram, Secretary of Salem Productivity Council briefed about the events and programmes scheduled to celebrate the Productivity Week Celebrations-2024 from 12<sup>th</sup> to 18<sup>th</sup> February-2024. Thiru.S. Kuppusamy, Treasurer, Salem Productivity Council proposed a vote of thanks.



LIGHTING OF KUTHUVIZAKKU BY **Thiru. R. Jagadeesh, Senior Manager**, Bank of India



Thiru. D. Siva Kumar, General Manager, District Industries Centre, Salem was the Chief Guest and he had inaugurated the Productivity Week Celebrations-2024

**On 13-02-2024 & 14.02.2024** ,Salem Productivity Council & Mahendra Engineering College have jointly organized a work shops on **“AI Based Advanced Manufacturing & AI Based Education and Employability”**. Thiru. M. Ilangovan, President, Salem Productivity Council presided over event. Dr. Samson Ravindran had elaborated about the importance of the utilization of the Artificial Intellegence for Production & Employment Generation purposes to produce high quality machined components. He said there is high demand for machined components for the Auto components but there is heavy demand for high quality precision parts to the Defence Industry. Hence it is high time to involve in this new project and assured the students who have participated that all supports to be given from the Salem Productivity Council. Thiru. P. Kumarasamy, Governing Body member of Salem Productivity Council welcomed the students. Mr.B.Krishnamoorthy , IOFS Commissioner Rehabilitation and Welfare NRT Project Director – TANCAM about the topic and he detailed to the students how to make us of AI for Employment Generation and Production. Thiru.S. Kuppusamy, Treasurer, Salem Productivity Council proposed a vote of thanks.



Thiru. M. Ilangovan, President, Salem Productivity Council presided over event



**Thiru. Harish Vardhana** Founder and CTO KAL M Robotics Innovations Startup –  
& **Thiru. S. Camilas Kishore** Design Engineer TANCAM about the topic  
and he detailed to the students

**On 15-02-2024 collection of short videos on the THEME were collected from the various Colleges**

**On 16-2-2024** an awareness programme on **Management, Productivity Japanese Practices** was conducted .Thiru. M. Ilangovan President of Salem Productivity Council presided over the programme and introduced the faculty by Karthi Kandappan, President, Indian Chamber Of Commerce and Industry, Salem. Thiru. S. Rajesh Kumar, Vice President Salem Productivity Council had briefed about the course and its importance.Dr. E S Sivashankar, , an Japanese Management Expert was the faculty and he has given the maximum information about the Japanese Management and Productivity practices by power point presentation explained about getting various benefits of enhance the Productivity . Mr.S. Kuppusamy, Treasurer proposed a vote of thanks.



**Dr. E S Sivashankar** briefed about the course and its importance of Japanese Management and Productivity.

**On 17-2-2014** a programme on “ Latest Banking System in View of Artificial Intelligence” was organized.

**Thiru. M. Chelladurai Deputy General Manager & Regional Head and Union Bank of India** was the Chief Guest and he explained about various technology development in banking system in general. He explained about various schemes in Union Bank of India for the benefit of the Entrepreneurs.

Thiru. S. Govindan, Vice President, Salem Productivity Council proposed Vote of Thanks.



**Thiru. M. Chelladurai Deputy General Manager & Regional Head and Union Bank of India** was the Chief Guest and he explained about various technology development in banking system in general.

**On 18<sup>th</sup> Feburary** Thiru. M. Ilangovan President of Salem Productivity Council presided over the programme and before starting the valedictory function **Thiru. K. P. Anand** Joint Director (Law) CCI Southern Regional Office, Chennai delivered a speech on the **“Role of Competition and need for Regulation in AI Era”** and spoke on the services extended by Salem Productivity Council in imparting training to staff and managers of various organizations and to the Students.

Thiru. D. Balasundaram, Secretary delivered the welcome address **and briefed on the purpose of celebrating the productivity week and narrated the entire programmes /events organized from 12-02-2024 to 18-02-2024.**

**Thiru. K. P. Anand Joint Director (Law) Competition Commission of India,** Southern Regional Office, Chennai Gave away the prizes and the Certificates to the winners of the College Students for the short Videos Competition held.

Thiru.S. Kuppusamy, Treasurer, Salem Productivity Council proposed a vote of thanks.





**Thiru. K. P. Anand Joint Director (Law) CCI Southern Regional Office, Chennai delivered a speech on the “Role of Competition and need for Regulation in AI Era”**



Distribution of prizes and Certificates to the Winning students.

**The Valedictory function ended with a Dinner.**