



# KERALA STATE PRODUCTIVITYCOUNCIL

Productivity House, P.B. No. 08  
H.M.T. Road, Kalamassery  
Cochin - 683 104  
Kerala, India

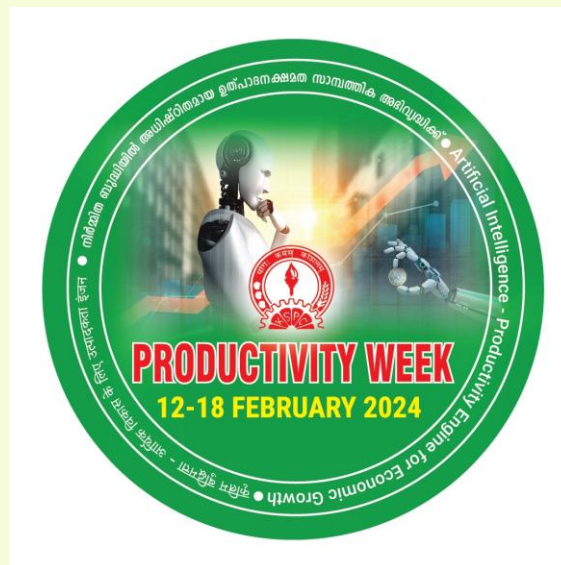
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## DETAILED REPORT OF THE ACTIVITIES UNDERTAKEN BY KSPC DURING THE PRODUCTIVITY WEEK / MONTH CELEBRATIONS 2024



# PRODUCTIVITY WEEK

Artificial Intelligence - Productivity Engine for Economic Growth

നിർമ്മിത ബുദ്ധിമയിൽ അധിഷ്ഠിതമായ ഉൽപാദനക്ഷമത സാമ്പത്തിക അഭിവൃദ്ധിക്ക്  
कृत्रिम बुद्धिमत्ता - आर्थिक विकास के लिए उत्पादकता इंजन



Kerala State Productivity Council

12-18  
FEBRUARY  
2024

**Name of LPC with Address and contact details:**

KERALA STATE PRODUCTIVITY COUNCIL  
 Productivity House, P. B. No. 8,  
 HMT Road, Kalamassery – 683 104

**Schedule of the Productivity Week / Month Programme:**

<b>Sl. No.</b>	<b>Programme Title</b>	<b>Date</b>
1	Productivity Improvement & Six sigma methodology	07.2.2024
2	Productivity Week Inauguration – Address by Chairman	12.2.2024
3	Competition on Short Video presentation for College students on the theme topic AI for “Primary Health Care Services”	14.2.2024
4	Productivity Week Celebration and distribution of MKK Nayar Productivity Award 2023	17.2.2024
5	Productivity Conclave 2024	22.2.2024
6	State Level Competition on the Productivity Week Theme “Artificial Intelligence – Productivity Engine for Economic Growth” for the Prize winners of member organizations in Elocution (English and Malayalam)	29.2.2024

## Productivity Week Inauguration

Inauguration of Productivity Week celebration was conducted on 12<sup>th</sup> February 2024 with a flag hoisting ceremony by Dr. George Sleeba, Chairman, KSPC at Productivity House, Kalamassery. This was followed by Productivity Pledge taking and address by KSPC Chairman, Secretary and Board Member.



Flag hoisting by Dr. George Sleeba, Chairman, KSPC on the Productivity Day on 12<sup>th</sup> February 2024



Mr. P. Binilal, Director leading the Productivity Pledge.

**Competition on Short Video presentation for College students on the theme topic AI for "Primary Health Care Services" in connection with the Productivity Week Celebration 2024 conducted on 14<sup>th</sup> February, 2024**

Short video presentation competition was conducted for College students on the theme topic AI for "Primary Health Care Service" on 14<sup>th</sup> February, 2024 in connection with the Productivity week celebration 2024. There were 12 shortlisted student teams from various colleges across Kerala presented their views. Winners of the three teams were awarded Cash prizes, Certificate & mementos.



**Productivity Week Celebration and distribution of MKK Nayar Productivity Award 2023 held on 17<sup>th</sup> February, 2024**

Productivity Week celebration and distribution of MKK Nayar Productivity Award 2023 held on 17<sup>th</sup> February, 2024 at Productivity House, Kalamassery. Sri. S. Gopalakrishnan IAS, Director General, National Productivity Council, New Delhi inaugurated the award ceremony and distributed the awards to the winners.



## Productivity Conclave 2024 conducted on 22<sup>nd</sup> February, 2024 at Monsoon Empress Hotel, Ernakulam

A Productivity Conclave 2024 was conducted on Feb 22<sup>nd</sup> 2024. Eminent speakers shared their experience in Productivity Improvement initiatives in which one session was exclusively on the theme of Artificial Intelligence & Economic Growth. Also, Teams from Selected organizations presented their best Productivity improvement initiatives. 77 delegates from 41 Industries participated in this one-day event.



## Various Training programmes conducted in connection with the Productivity Week / Month Celebration 2024



Training programme on "Productivity Improvement & Six sigma methodology" conducted on 7<sup>th</sup> February, 2024 at Productivity House, Kalamassery



"Employment development training programme for Productivity improvement" conducted on 17<sup>th</sup> February, 2024 at Choice Foundation, Tripunithura, Ernakulam

**State Level Elocution Competition (English and Malayalam) on the Productivity Week Theme "Artificial Intelligence – Productivity Engine for Economic Growth" conducted on 29<sup>th</sup> February, 2024**

State Level Elocution Competition (English and Malayalam) on the Productivity Week Theme "Artificial Intelligence – Productivity Engine for Economic Growth" conducted on 29<sup>th</sup> February, 2024 at Productivity House. 6 participants declared as winners by the judging panel.





**Productivity Week Celebrations conducted at various organizations**



**HLL Lifecare Ltd., Akkulam Factory, Thiruvananthapuram**



**Kerala Minerals and Metals Ltd., Chavara, Kollam**



**Ray-hans Precision Tools Pvt. Ltd., Kakkanad, Ernakulam**

### Competitions held at various Industries on Productivity Theme



**Highlights of the activities in brief:**

Kerala State Productivity Council (KSPC) organized productivity week celebration in big manner on the theme of "Artificial Intelligence (Ai) - Productivity Engine for Economic Growth". The celebration was a huge success, with various industries participating in different events organized in connection with this with great enthusiasm.

During the productivity week celebration, KSPC prepared nearly 76 banners, 8000 badges, 50 flags, and 1000 productivity-related stickers, which were distributed among various industries to create awareness among employees. The banners, badges, and stickers carried messages related to Artificial Intelligence (Ai) - Productivity Engine for Economic Growth. These materials helped to create a buzz about the productivity week celebration and raised awareness about the importance of productivity in promoting sustainable development.

The productivity week celebration also featured various competitions based on the theme, which were held at various industries and at KSPC; Short video Competition for college students on the theme topic "AI for "Primary Health Care Services" and 12 shortlisted student teams from various colleges across Kerala presented their views.

Elocution Competition (English and Malayalam), Essay competition (English and Malayalam), Slogan Competition (English and Malayalam) and Cartoon/Poster Competitions on the theme subject "Artificial Intelligence (Ai) - Productivity Engine for Economic Growth" were conducted by various organisations in connection with the Productivity Week Celebrations and the winners are nominated to Productivity Council for the State level competition. The First Prize winner of the State Level Malayalam Essay Competition will be awarded a Gold Medal instituted by INTUC, Kerala in memory of late Shri G.S. Dhara Singh.

The winners of the State Level Competitions will be felicitated and prizes will be given away by Hon'ble Minister for Industries, Government of Kerala and President of KSPC in a public function scheduled on a later date.

Overall, the productivity week celebration organized by KSPC was a grand success, with a significant number of industries and colleges participating in it with great enthusiasm. The event helped to create awareness about the importance of AI in promoting Productivity and thereby contributes to economic development, and it provided valuable insights and knowledge to the participants.

## KERALA STATE PRODUCTIVITY COUNCIL

The Kerala State Productivity Council was established in 1959 and is affiliated to the National Productivity Council, New Delhi and Asian Productivity Organization, Tokyo, Japan

The basic mission of KSPC is to enhance productivity, through its promotion activities in all walks of human endeavor. The Council is now one of the premier productivity organizations for imparting Training in Productivity Techniques and providing Consultancy Services.

### Our Mission

Help organizations make distinctive and lasting improvements in performance to become more competitive through the use of world class techniques, systems and education.

### Major Activities

#### Training

KSPC organizes various types of training programmes in Management topics, Behavioral Science and Technical topics including Energy Efficiency, Plant Maintenance, Quality system Procedures, Health, Safety and Environment for competency building at all levels of employees in the organization. KSPC can also organize In-house Training Programmes exclusively for your employees based on your requirements.

### Consultancy Services

KSPC provide consultancy services with a focus on making our client more successful. KSPC provide consultancy services in the areas of Industrial Engineering, HR development, Energy and Environment Management and Occupational Health and Safety, Quality System procedures. In addition to this our recruitment services also have been extensively utilized by Industries and other organizations for selecting right talents for employment.

KSPC provides Consultancy Services in the area of Productivity Improvement to Industries and service organizations utilising IE and Lean Tools. It also provides consultancy in implementation of QMS, EMS & OSHAS

KSPC is Accredited Energy Audit firm with Bureau of Energy Efficiency (BEE), Ministry of Power, Govt. of India and Empanelled Energy Audit firm with Energy Management Centre (EMC), Ministry of Power, Govt. of Kerala

KSPC is also an Empanelled Training Partner of Food Safety and Standards Authority of India (FSSAI), Govt. of India for Food Safety Training and Certification (FoSTaC).

It also supports industries by conducting Safety Audit and hands on training on Fire safety.

