



**TAMIL NADU AGRICULTURAL UNIVERSITY**  
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To  
The Senior Advisor  
IPL Foundation  
New Delhi  
Email Id: icroiopl@gmail.com

**No. TNAU / DoEE / Sustainability Conclave on Productivity and Green Growth/  
Report / 2025 dt.03.02.2025**

Sir,

Sub: TNAU – DoEE – Sustainability Conclave on Productivity and Green Growth – Report – Sending - Reg.

Ref: Email dt.14.01.2025 of the Programme Coordinator, IPL Foundation, New Delhi.

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As per the reference cited, I enclosed herewith the report of the Sustainability Conclave on Productivity and Green Growth conducted at Directorate of Extension Education, TNAU, Coimbatore on January 3, 2025.

The schedule and minutes of the programme is also enclosed for kind reference.

  
**Director of Extension Education**

Encl: A/A

  
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**TAMIL NADU AGRICULTURAL UNIVERSITY  
DIRECTORATE OF AGRICULTURAL EXTENSION  
COIMBATORE**

**&  
IPL FOUNDATION, NEW DELHI**

The Directorate of Extension Education, TNAU, Coimbatore and the IPL Foundation, New Delhi jointly organized a one-day program titled "Sustainability Conclave on Productivity and Green Growth" on January 3, 2025, at Anna Auditorium, TNAU, Coimbatore with an objective creating awareness among farmers, students, corporate, scientists and extension functionaries on productivity and green growth so as to provide a boost to green growth initiatives in the state.

**Inaugural Event:**

Dr. V. Geethalakshmi, Vice-Chancellor, TNAU, Coimbatore, Dr. Rajeev Ranjan, IAS (Retd.), Former Chief Secretary, Government of Tamil Nadu and Senior Advisor, IPL Foundation, New Delhi, Dr. Suresh Kumar, Dean (SPGS), TNAU, Coimbatore and Dr. P. P. Murugan, Director of Extension Education, TNAU, Coimbatore, Scientists, Students, State department officials, Members of FPOs, Farmers, Entrepreneurs, Startups attended the event. Totally 369 participants attended the event.

**Technical sessions:**

Technical sessions held on the following topics handled by experts:

- Sustainability, Productivity, and Green Growth
- Eco-friendly and Sustainable Agriculture
- Soil Health for Sustainable Agriculture
- Sustainability & Environmental Issues for Green Growth
- Initiatives of Vanam India Foundation for sustainable growth

**Poster Presentation:**

e-Poster Competition was organized for UG/PG/Ph.D, students in the theme of Sustainability, Productivity and Green Growth. 43 students participated in the Poster Competition. The posters were displayed digitally and the students explained their posters to the participants and the best posters were awarded prizes.

**Exhibition:**

The technologies depicting Sustainability, Productivity and Green Growth were exhibited for the Participants. The different department comes under Directorate of Natural Resource Management and Nammazhavar Organic Farming Research Centre were exhibited their technologies and products. 12 Entrepreneurs from Directorate of Agri Business Development were exhibited their products.



**Books released:**

The following books were released during the inaugural function by the dignitaries:

1. Amrit Internship Programme – TNAU'S Experience in Coimbatore, Madurai, and Trichy
2. Handbook for Amrit Interns
3. E-Learning Module for Amrit Internship Programme

## **Minutes of the Sustainability Conclave on Productivity and Green Growth**

A one-day Sustainability Conclave on Productivity and Green Growth was organized by Tamil Nadu Agricultural University (TNAU), Directorate of Extension Education, Coimbatore in association with the IPL Foundation, New Delhi on January 3, 2025 at Anna Auditorium, TNAU, Coimbatore.

The conclave gave a platform for the experts, policymakers and stakeholders to discuss and share knowledge on sustainable agricultural practices, productivity enhancement and green growth initiatives. The program commenced with an inaugural session followed by technical sessions presented by eminent experts in the areas of soil health improvement, organic agriculture, agroforestry, environmental issues and initiatives of NGOs/FPOs.

The inaugural session began with a welcome note from Dr. P. P. Murugan, Director of Extension Education, TNAU, Coimbatore. He welcomed the gathering and outlined the program.

Dr. V. Geethalakshmi, Vice-Chancellor of TNAU in her inaugural address, emphasized the importance of climate-smart agricultural technologies and highlighted TNAU's contributions to the sustainable development of the agricultural sector.

Dr. Rajeev Ranjan, IAS (Retd.), Former Chief Secretary, Government of Tamil Nadu and Senior Advisor, IPL Foundation, New Delhi, delivered the keynote address. He shared his insights on sustainable agriculture and green growth, emphasizing the opportunities and benefits for students in the "Amrit Internship Program."

Dr. Suresh Kumar, Dean (SPGS), TNAU, Coimbatore emphasized sustainability concepts, green growth and the future endeavors of Amrit Interns in his special address.

On this occasion, the following books were released by the dignitaries:

1. Amrit Internship Programme – TNAU'S Experience in Coimbatore, Madurai and Trichy



2. Handbook for Amrit Interns
3. E-Learning Module for Amrit Internship Programme

Dr. Rajeev Ranjan, IAS (Retd.), Former Chief Secretary, Government of Tamil Nadu and Senior Advisor, IPL Foundation, New Delhi handled a technical session on "Sustainability, Productivity, and Green Growth." He highlighted various initiatives of the IPL Foundation and emphasized the present global need for sustainable practices with relevant examples and figures.

Dr. E. Somasundaram, Director (ABD), TNAU, Coimbatore presented a technical session on "Eco-friendly and Sustainable Agriculture." He elaborated the sustainable practices and eco-friendly techniques.

Dr. P. Balasubramaniam, Director (NRM), TNAU, Coimbatore presented a session on "Soil Health for Sustainable Agriculture." He underscored the importance of soil health and presented methods to improve it. He also listed out the products developed by TNAU to enhance soil health and increase productivity.

Dr. A. Balasubramanian, Professor (Forestry), FC&RI, Mettupalayam presented a session on "Sustainability through Agro-Forestry". In his presentation, he explained the available technologies and varieties in forestry to enhance sustainability and green growth.

Dr. Janaki, Professor (Soil Science), TNAU, Coimbatore, presented a session on "Sustainability & Environmental Issues for Green Growth." She explained various sustainability and green growth-related issues and suggested strategies to address them.

Finally, Mr. Paneer Selvam, Vanam India Foundation, Palladam, Tiruppur shared the initiatives of Vanam India Foundation through video films and emphasized the importance of promoting sustainable growth for the next generations.

Students from UG, PG and Ph.D., contributed by displaying their posters digitally. The best posters were awarded prizes. Additionally, various stalls were set up

showcasing different organic and value-added products of TNAU and its entrepreneurs.

A total of 369 participants, including scientists, state department officials, start-ups, farmers, and students attended the conclave. The session concluded with a vote of thanks by Dr. M. Senthil Kumar, Associate Professor (Agrl. Extension), DoEE, TNAU, Coimbatore.

  
**Director of Extension Education**

  
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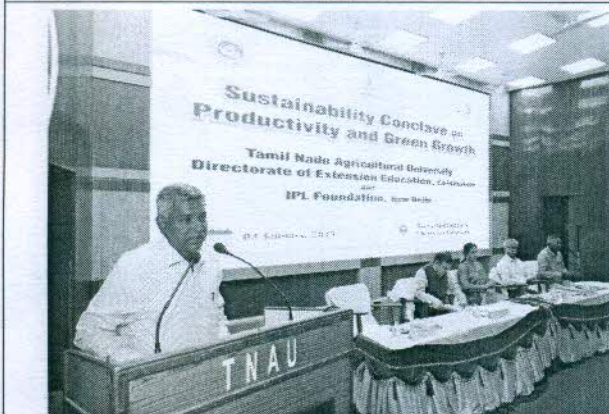
**GLIMPSES OF SUSTAINABILITY CONCLAVE ON GREEN GROWTH**



**Delivered presidential address by Dr. V. Geethalakshmi, Vice Chancellor of TNAU**



**Delivered keynote address was given by Dr. Rajeev Ranjan, IAS (Retd.), Senior Advisor, IPL Foundation, New Delhi**



**Delivered welcome address by Dr.P.P.Murgan, DEE,TNAU**



**Book Release on Amrit Internship Programme – TNAU’s Experience (Coimbatore, Madurai, Trichy)**

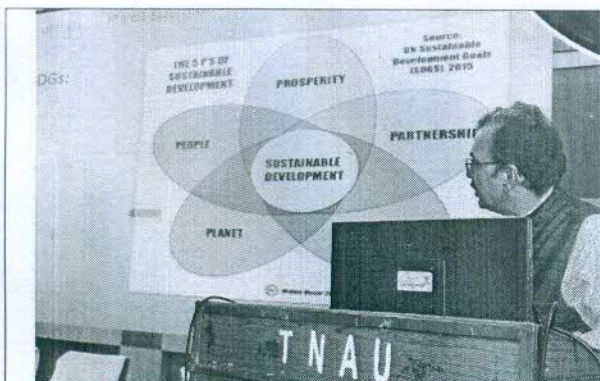


**Release on Handbook for Amrit Interns & E-Learning Module for Amrit Internship Programme**



**Distributed Best Poster Awards for PG Students**





**Handled technical session by Dr.Rajeev Ranjan,IAS (Rtd.), Former Chief Secretary, GoTN & Senior Advisor, IPL Foundation, New Delhi**



**Handled technical session by Dr. E. Somasundaram Director (ABD), TNAU**



**Handled technical session by Dr.P.Balasubramaniam Director (NRM), TNAU**



**Distributed the Participation Certificate**



**Student explaining e-poster to the dignitaries**



**Stalls view by the dignitaries**





## ***Sustainability Conclave on Productivity and Green Growth***

Jointly organized by  
Directorate of Extension Education, TNAU, Coimbatore  
&  
IPL Foundation, New Delhi

### **PROGRAMME SCHEDULE**

Date: 03.01.2025

Venue: Anna Auditorium, TNAU

<b>Time</b>	<b>Programme</b>	<b>Speakers</b>
9.30 - 10.30	Registration	
<b>Inaugural Programme</b>		
10.30 - 11.45	Prayer	
	Welcome Address	<b>Dr. P. P. Murugan, Ph.D.,</b> Director of Extension Education TNAU, Coimbatore
	Special Address	<b>Dr. N. Venkatesa Palanichamy, Ph.D.,</b> Dean (Agriculture) AC&RI, TNAU, Coimbatore
		<b>Dr. D. Suresh Kumar, Ph.D.,</b> Dean (SPGS) TNAU, Coimbatore
	Key Note Address	<b>Dr. Rajeev Ranjan, IAS (Retd.)</b> Former Chief Secretary, GoTN & Senior Advisor, IPL Foundation, New Delhi
	Inaugural Address	<b>Dr. V. Geethalakshmi, Ph.D.,</b> Vice-Chancellor TNAU, Coimbatore
	Vote of Thanks	<b>Dr. M. Senthil Kumar, Ph.D.,</b> Associate Professor (Agrl. Extension) DoEE, TNAU, Coimbatore
11.45 - 12.00	<b>Group Photo</b>	
<b>Technical Sessions</b>		
12.00 - 12.30	Sustainability Conclave on Productivity and Green Growth	<b>Dr. Rajeev Ranjan, IAS (Retd.)</b> Former Chief Secretary, GoTN & Senior Advisor, IPL Foundation, New Delhi
12.30 - 1.00	Eco-friendly and Sustainable Agriculture	<b>Dr. E. Somasundaram, Ph.D.,</b> Director (ABD), TNAU, Coimbatore
1.00 - 2.00	<b>Lunch Break</b>	
2.00 - 2.30	Soil Health for Sustainable Agriculture	<b>Dr. P. Balasubramaniam, Ph.D.,</b> Director (NRM) TNAU, Coimbatore